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Personalising your Audi A3

This guide has been designed to help you tailor and price your new Audi A3 quickly and logically. At the back, you will find information on CO2 emissions-based vehicle excise duty and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi A3 online.

The Audi A3

Efficiency	8
Engines	10
Transmissions	11
quattro®	12
Model details and prices	
Standard models	14
SE models	15
Sport models	15
S line models	16
Black Edition models	17
S3 models	18
S3 Black Edition models	19
Model prices	20
Audi exclusive	24
Colour and upholstery	
Paint	28
Upholstery	30
Colour and trim guide	34
Inlays	38
Options	
Wheels, tyres and suspension	40
Packages	42
Audio and communication	44
Interior equipment	46
Seats	48
Exterior equipment	49
Safety and security	50
Steering wheels	51
Service Plan and warranty	52
Merchandise	53
Accessories	54
Technical details	
Technical data	55
Dimensions	61
Additional information	65
Pricing information	67





Vorsprung durch Technik

Three words that express the very essence of Audi.
Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

The Audi A3: Vorsprung durch Technik in its genes

With its innovative design and sophisticated technology, the Audi A3 is the perfect introduction to Vorsprung durch Technik. It's available with a choice of advanced petrol and diesel engines, from the turbocharged 1.4 TFSI® to the 2.0 TDI® quattro® – all of which deliver exceptional efficiency and performance. And there's also a wide range of equipment and accessories to choose from, enabling you to arrive at a car that suits you completely.





Efficiency

At Audi, doing less is something we're trying to do more of. We're working to use less fuel, release less CO2 and waste less energy. It's why we've incorporated a number of more efficient technologies into the Audi A3.

TDI® and FSI®

Inside the engine of the Audi A3 you'll find the same advanced fuel-injection technology that's driven us to win after win at Le Mans. With TDI® and FSI®, fuel is injected directly into the engine's chambers so that combustion is timed right down to the millisecond. As a result, waste is minimised and you get the most from every last drop of fuel.

Gear-change indicator

Small changes to your driving style can have a big impact on your fuel economy. The gear-change indicator in the Audi A3 is there to indicate the optimum gear to use for any given speed, encouraging early upshifts to ensure you don't burn more fuel than is necessary.

Aerodynamics

A car's shape can have a big impact on its efficiency. It's why we've worked to make the Audi A3 as aerodynamic as possible.





Recuperation

When a vehicle brakes, the discs convert the kinetic energy into thermal energy, which is wasted as it cannot be used. With a recuperation system, like the one in the Audi A3 1.4 TFSI® with Start-Stop, the kinetic energy is converted into useful electrical energy. The way it works is simple. While the car is coasting or braking, the alternator voltage is raised above the level of the basic electrical system, which enables the alternator to generate electrical energy and store it temporarily in the battery. When the vehicle accelerates, this energy is used to relieve the load on the alternator, resulting in a fuel saving of up to 3%.

Engines

Petrol

FSI® direct-injection technology is a unique Audi innovation that was originally developed for the Le Mans 24-hour endurance race to deliver more power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected into the combustion chambers, enabling the engine to 'breathe' more easily. It results in reduced heat loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. We've also developed TFSI®, with turbocharging – giving cars an extra injection of power.

Diesel

We introduced TDI® to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing commonrail technology. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which





Transmission

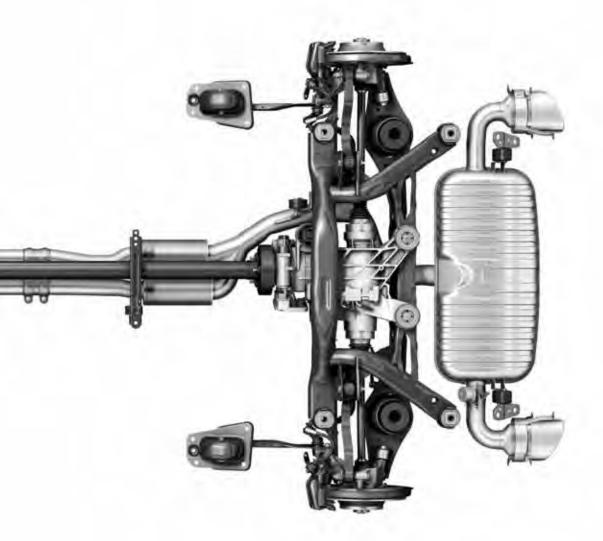
S tronic®

Driving is all about thinking ahead, which is just what the S tronic® dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.

quattro[®]

It's the technology that has given Audi the edge on the racetrack ever since it was first introduced 30 years ago – a technology that delivers ultimate control whilst enhancing the sporty characteristics which make the Audi A3 so thrilling to drive. It's called quattro® all-wheel-drive. The principle is simple: in the same way that four brakes ensure better deceleration, four driven wheels deliver better acceleration and road-holding, pushing or pulling the car as needed, for a driving experience that's both dynamic and safe.





In the Audi A3, quattro® all-wheel-drive continuously distributes drive power between the front and rear axles depending on weather conditions, road surface and gradient, which increases flexibility for an enhanced, sportier drive.

Standard model equipment

All A3 models have the following items of standard equipment

Engine

Automatic Start-Stop function for greater fuel and CO₂ efficiency. Comprising;

- Recuperation for optimal energy utilisation
- Energy saving tips feature in Driver's Information System: including gear-shift indicator (if fitted)

(On all models excluding 1.6, 1.8 TFSI® and 2.0 TFSI®)

Wheels, tyres and suspension

15" x 6.5] '7-arm' design alloy wheel with 195/65 R15 tyres and locking wheel bolts (A3 3-door 1.6 TDI® manual Standard only)

16" x 6.5] '7-arm' design alloy wheels with 205/55 R16 tyres and locking wheel bolts (excludes A3 3-door 1.6 TDI® manual Standard)

Space-saver spare wheel (excludes A3 1.6 TDI® manual Standard)

Tyre Mobility System (TMS) (A3 3-door 1.6 TDI® manual Standard only)

Audio and communication

Chorus radio/single CD player with front speakers

Seats

Driver and front passenger seat manually adjustable

Easy-entry front seats (3-door only)

'Frequency' cloth upholstery

Seat belts – 3-point on all seats

Split-folding rear seats (1/3; 2/3 or all)

Safety and security

Audi backguard head restraints for front seats (adjustable)

Driver, front passenger and front side airbag system and Sideguard® airbags

Electronic Stability Programme (ESP), including ABS, EBD, ASR and EDL

Halogen headlights

ISOFIX child seat preparation for front passenger seat (with airbag disabling feature) and rear seats

Rear fog light

Rear head restraints (adjustable)

Remote central locking

Servotronic (speed-dependent) power steering

Thatcham Category 1 alarm and immobiliser

Tool kit and car jack

Warning triangle

Exterior equipment

Body-coloured door mirrors with integrated indicators

Chrome trim on door handles

Electrically operated and heated door mirrors

Interior equipment

3-spoke leather steering wheel with gear-shift paddles (1.8 TFSI® and 2.0 TDI® S tronic® models only)

4-spoke leather steering wheel

Dampered grab handles

Electric front and rear windows (Sportback only)

Electric front windows (3-door only)

Front and rear floor mats

Granite, Umbra or Opal inlays and door trim (depending on upholstery colour – see page 38)

Heat-insulating glass

Heated rear windscreen

Manual air conditioning

Manual headlight adjustment

Steering wheel adjustable for height and reach

Washer fluid level indicator



4-spoke leather steering wheel



Body-coloured door mirrors with integrated indicators



Driver, front passenger and front side airbag system



L6" x 6.5] '7-arm' design alloy wheels

SE model equipment

In addition to Standard model equipment

Basic RRP

Total RRP inc VAT

Wheels, tyres and suspension

Exterior equipment

Interior equipment

Sport model equipment

In addition to SE model equipment

1.4 TFSI®. 1.8 TFSI®. 2.0 TDI® 140PS and 2.0 TDI® 170PS

Basic RRP

No charge

Total RRP inc VAT

No charge*

All other models

Basic RRP

Total RRP inc VAT

£1,021.28

£1,200.00



Front Sports seats

Wheels, tyres and suspension

17" x 6.5] '5-arm kinetic' design alloy wheels with 225/45 R17 tyres Sports suspension (lowered by 15mm)

Audio and communication

AUX-IN socket in front centre compartment

Concert radio single front-loading CD player with MP3 file compatibility with active front and rear speakers

Seats

'Dynamic' cloth upholstery Front Sports seats

Interior equipment

3-spoke leather Sports multi-function steering wheel (with gear-shift paddles on S tronic® models)

Aluminium medial inlays and door trims Door sills with aluminium inlays Dual-zone electronic climate control Sun-blind in rear parcel shelf



17" x 6.5] '5-arm kinetic' design alloy wheels



S line model equipment

In addition to Sport model equipment

Basic RRP £1.319.15

Total RRP inc VAT £1,550.00

Wheels, tyres and suspension

 $18" \times 7.5$] '7-twin-spoke' design alloy wheels with 225/40 R18 tyres

S line suspension (10mm lower than Sport)

Seats

Black Sprint cloth/leather upholstery with embossed S line logo

Exterior equipment

S line body styling, comprising front bumper with enhanced fins

Rear bumper with platinum grey diffuser insert

S line badges on front wings Chrome-trimmed exhaust tailpipes

Interior equipment

3-spoke leather S line multi-function steering wheel (with gear-shift paddles on S tronic® models)

Matt-brushed aluminium inlays and door trims

Door sills with aluminium inlays and S line lettering

Black leather-trimmed handbrake grip

Black perforated leather-trimmed gear knob

Black headlining

Floor mats with black or silver stitching (dependent on upholstery chosen)



Matt-brushed aluminium inlays



Black perforated leather-trimmed gear knob



18" x 7.5] '7-twin-spoke' design



Black Sprint cloth/leather upholstery with embossed S line logo

Black Edition model equipment

In addition to S line model equipment

> Basic RRP £787.23

£925.00*

Total RRP inc VAT

Wheels, tyres and suspension

18" x 8.5] '5-arm rotor' design titanium finish alloy wheels with 225/40 R18 tyres

Audio and communication

BOSE® premium sound system 8 high-performance loudspeakers, 6-channel amplifier, total output of 195 Watts with specially tuned acoustics

Interior equipment

Flat-bottomed S line multi-function steering wheel (with gear-shift paddles on S tronic® models)

Piano Finish black inlays and door trims

Exterior equipment

Black styling package – radiator grille-frame in highly polished black, with radiator grille and number plate holder in matt black.

Matt black fog light surrounds and door handles in body colour

Privacy glass, dark tinted from B pillar backwards

Xenon Plus headlights with automatic headlight adjustment, dynamic range control, headlight washers and LED daytime-running lights











In addition to Standard model equipment

Even from a distance, the Audi S3 radiates power. Athletic body styling, 18" alloy wheels, Xenon Plus headlights with LED daytime-running lights and a low-slung body all hint at the breathtaking 265PS of power that awaits you.

Wheels, tyres and suspension

18" parallel '5-spoke S' design alloy wheels with 225/40 R18 Y tyres

Audio and communication

AUX-IN socket in front centre compartment Driver's Information System (DIS) with energy saving tips

Satellite Navigation system – DVD-based

Audi Music Interface (CD changer can be ordered in lieu of AMI)

Mobile telephone preparation – Bluetooth interface

Seats

Black Silk Nappa leather upholstery with embossing

Front Sports seats (optional front bucket seats available)

Heated front seats

Exterior equipment

Twin chrome oval-shaped exhaust pipes Aluminium-look door mirror housings Black brake callipers with S3 emblem

'S' body styling

'S' Sports suspension

Xenon Plus headlights with automatic headlamp adjustment, dynamic range and headlamp washers with LED daytime-running lights

Interior equipment

6-speed manual transmission with reduced shift travel

Aluminium-look pedals

Dual-zone electronic climate control

Flat-bottomed leather 3-spoke Sports multi-function steering wheel, with 'S' emblem (with gear-shift paddles on S tronic® models)

Front and rear floor mats with silver edging
Front centre armrest

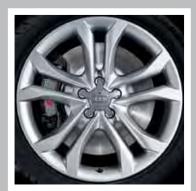
Illuminated vanity mirrors
Matt-brushed aluminium inlays
and door trims
'S' instrument dials
Door sills with S3 logo

Safety and security

quattro® all-wheel-drive



Aluminium-look pedals



18 parallel 5-spoke 5 design alloy wheel



Flat-bottomed multi-function steering wheel, with 'S' emblem



1att-brushed aluminium inlays



In addition to S3 model equipment

Basic RRP £425.53

Total RRP inc VAT £500.00*

Wheels, tyres and suspension

 $18" \times 7.5$] '5-arm rotor' titanium finish alloy wheels with 225/40 R18 tyres

Audio and communication

BOSE® premium sound system. 8 highperformance loudspeakers, 6-channel amplifier, total output of 195 Watts with specially tuned acoustics

Exterior equipment

Black styling package – radiator grille-frame in highly polished black, with radiator grille and number plate holder in matt black. Also includes matt black fog light surrounds and door handles in body colour

Privacy glass, dark tinted from B pillar backwards

Interior equipment

Piano finish black inlays and door trims



18" x 7.5] '5-arm rotor' design titanium finish alloy wheels



Privacy glass, dark tinted from B pillar backwards



Piano Finish black inlays



BOSE® premium sound system

A3 Standard

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£13,017.02	£15,295.00	£16,085.00
1.6 Technik*	102PS	5-speed manual	£13,017.02	£15,295.00	£16,085.00
1.2 TFSI	105PS	6-speed manual	£13,251.06	£15,570.00	£16,205.00
1.4 TFSI	125PS	6-speed manual	£14,446.81	£16,975.00	£17,720.00
1.8 TFSI	160PS	6-speed manual	£15,889.36	£18,670.00	£19,460.00
2.0 TFSI	200PS	6-speed manual	£17,000.00	£19,975.00	£20,765.00
1.6 TDI	105PS	5-speed manual	£15,046.81	£17,680.00	£18,315.00
2.0 TDI	140PS	6-speed manual	£16,170.21	£19,000.00	£19,635.00
2.0 TDI	170PS	6-speed manual	£16,961.70	£19,930.00	£20,565.00
2.0 TDI quattro	170PS	6-speed manual	£18,153.19	£21,330.00	£22,075.00

A3 Sportback Standard

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£13,485.11	£15,845.00	£16,635.00
1.6 Technik*	102PS	5-speed manual	£13,485.11	£15,845.00	£16,635.00
1.2 TFSI	105PS	6-speed manual	£13,719.15	£16,120.00	£16,755.00
1.4 TFSI	125PS	6-speed manual	£14,914.89	£17,525.00	£18,270.00
1.8 TFSI	160PS	6-speed manual	£16,357.45	£19,220.00	£20,010.00
2.0 TFSI	200PS	6-speed manual	£17,468.09	£20,525.00	£21,410.00
1.6 TDI	105PS	5-speed manual	£15,514.89	£18,230.00	£18,865.00
2.0 TDI 140PS	140PS	6-speed manual	£16,638.30	£19,550.00	£20,185.00
2.0 TDI	170PS	6-speed manual	£17,429.79	£20,480.00	£21,115.00
2.0 TDI quattro	170PS	6-speed manual	£18,621.28	£21,880.00	£22,625.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

A3 SE

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£13,570.21	£15,945.00	£16,735.00
1.6 Technik*	102PS	5-speed manual	£13,570.21	£15,945.00	£16,735.00
1.2 TFSI	105PS	6-speed manual	£13,804.26	£16,220.00	£16,855.00
1.4 TFSI	125PS	6-speed manual	£15,000.00	£17,625.00	£18,370.00
1.8 TFSI	160PS	6-speed manual	£16,442.55	£19,320.00	£20,110.00
2.0 TFSI	200PS	6-speed manual	£17,553.19	£20,625.00	£21,415.00
1.6 TDI	105PS	5-speed manual	£15,600.00	£18,330.00	£18,965.00
2.0 TDI	140PS	6-speed manual	£16,723.40	£19,650.00	£20,285.00
2.0 TDI	170PS	6-speed manual	£17,514.89	£20,580.00	£21,215.00
2.0 TDI quattro	170PS	6-speed manual	£18,706.38	£21,980.00	£22,725.00

A3 Sportback SE

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£14,038.30	£16,495.00	£17,285.00
1.6 Technik*	102PS	5-speed manual	£14,038.30	£16,495.00	£17,285.00
1.2 TFSI	105PS	6-speed manual	£14,272.34	£16,770.00	£17,405.00
1.4 TFSI	125PS	6-speed manual	£15,468.09	£18,175.00	£18,920.00
1.8 TFSI	160PS	6-speed manual	£16,910.64	£19,870.00	£20,660.00
2.0 TFSI	200PS	6-speed manual	£18,021.28	£21,175.00	£22,060.00
1.6 TDI	105PS	5-speed manual	£16,068.09	£18,880.00	£19,515.00
2.0 TDI	140PS	6-speed manual	£17,191.49	£20,200.00	£20,835.00
2.0 TDI	170PS	6-speed manual	£17,982.98	£21,130.00	£21,765.00
2.0 TDI quattro	170PS	6-speed manual	£19,174.47	£22,530.00	£23,275.00

A3 Sport

Engines	Power	Transmissions	Basic RRP	Total RRP	Recommended OTR
1.6	102PS	5-speed manual	£14,591.49	£17,145.00	£17,935.00
1.2 TFSI	105PS	6-speed manual	£14,825.53	£17,420.00	£18,055.00
1.4 TFSI	125PS	6-speed manual	£15,000.00	£17,625.00	£18,370.00
1.8 TFSI	160PS	6-speed manual	£16,442.55	£19,320.00	£20,110.00
2.0 TFSI	200PS	6-speed manual	£18,574.47	£21,825.00	£22,615.00
2.0 TFSI quattro	200PS	6-speed S tronic	£21,000.00	£24,675.00	£25,560.00
1.6 TDI	105PS	5-speed manual	£16,621.28	£19,530.00	£20,165.00
2.0 TDI	140PS	6-speed manual	£16,723.40	£19,650.00	£20,285.00
2.0 TDI	170PS	6-speed manual	£17,514.89	£20,580.00	£21,215.00
2.0 TDI quattro	170PS	6-speed manual	£18,706.38	£21,980.00	£22,725.00

A3 Sportback Sport

Engines	Power	Transmissions	Basic RRP	Total RRP	Recommended OTR
1.6	102PS	5-speed manual	£15,059.57	£17,695.00	£18,485.00
1.2 TFSI	105PS	6-speed manual	£15,293.62	£17,970.00	£18,605.00
1.4 TFSI	125PS	6-speed manual	£15,468.09	£18,175.00	£18,920.00
1.8 TFSI	160PS	6-speed manual	£16,910.64	£19,870.00	£20,660.00
2.0 TFSI	200PS	6-speed manual	£19,042.55	£22,375.00	£23,260.00
2.0 TFSI quattro	200PS	6-speed S tronic	£21,468.09	£25,225.00	£26,160.00
1.6 TDI	105PS	5-speed manual	£17,089.36	£20,080.00	£20,715.00
2.0 TDI 140	140PS	6-speed manual	£17,191.49	£20,200.00	£20,835.00
2.0 TDI	170PS	6-speed manual	£17,982.98	£21,130.00	£21,765.00
2.0 TDI quattro	170PS	6-speed manual	£19,174.47	£22,530.00	£23,275.00

A3 S line

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£15,910.64	£18,695.00	£19,485.00
1.2 TFSI	105PS	6-speed manual	£16,144.68	£18,970.00	£19,605.00
1.4 TFSI	125PS	6-speed manual	£16,319.15	£19,175.00	£19,920.00
1.8 TFSI	160PS	6-speed manual	£17,761.70	£20,870.00	£21,660.00
2.0 TFSI	200PS	6-speed manual	£19,893.62	£23,375.00	£24,165.00
2.0 TFSI quattro	200PS	6-speed S tronic	£22,319.15	£26,225.00	£27,110.00
1.6 TDI	105PS	5-speed manual	£17,940.43	£21,080.00	£21,715.00
2.0 TDI	140PS	6-speed manual	£18,042.55	£21,200.00	£21,835.00
2.0 TDI	170PS	6-speed manual	£18,834.04	£22,130.00	£22,765.00
2.0 TDI quattro	170PS	6-speed manual	£20,025.53	£23,530.00	£24,275.00

A3 Sportback S line

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.6	102PS	5-speed manual	£16,378.72	£19,245.00	£20,035.00
1.2 TFSI	105PS	6-speed manual	£16,612.77	£19,520.00	£20,155.00
1.4 TFSI	125PS	6-speed manual	£16,787.23	£19,725.00	£20,470.00
1.8 TFSI	160PS	6-speed manual	£18,229.79	£21,420.00	£22,210.00
2.0 TFSI	200PS	6-speed manual	£20,361.70	£23,925.00	£24,810.00
2.0 TFSI quattro	200PS	6-speed S tronic	£22,787.23	£26,775.00	£27,710.00
1.6 TDI	105PS	5-speed manual	£18,408.51	£21,630.00	£22,265.00
2.0 TDI	140PS	6-speed manual	£18,510.64	£21,750.00	£22,385.00
2.0 TDI	170PS	6-speed manual	£19,302.13	£22,680.00	£23,315.00
2.0 TDI quattro	170PS	6-speed manual	£20,493.62	£24,080.00	£24,825.00

A3 Black Edition

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£18,548.94	£21,795.00	£22,585.00
2.0 TFSI	200PS	6-speed manual	£20,680.85	£24,300.00	£25,090.00
2.0 TFSI quattro	200PS	6-speed S tronic	£23,106.38	£27,150.00	£28,035.00
2.0 TDI	140PS	6-speed manual	£18,829.79	£22,125.00	£22,760.00
2.0 TDI	170PS	6-speed manual	£19,621.28	£23,055.00	£23,690.00
2.0 TDI quattro	170PS	6-speed manual	£20,812.77	£24,455.00	£25,200.00

A3 Sportback Black Edition

Engines	Power	Transmissions	Basic RRP	Total RRP inc VAT	Recommended OTR
1.8 TFSI	160PS	6-speed manual	£19,017.02	£22,345.00	£23,135.00
2.0 TFSI	I 200PS 6-speed manual	£21,148.94	£24,850.00	£25,735.00	
2.0 TFSI quattro	200PS	6-speed S tronic	£23,574.47	£27,700.00	£28,635.00
2.0 TDI	140PS	6-speed manual	£19,297.87	£22,675.00	£23,310.00
2.0 TDI	170PS	6-speed manual	£20,089.36	£23,605.00	£24,240.00
2.0 TDI quattro	170PS	6-speed manual	£21,280.85	£25,005.00	£25,750.00

S3

Engine	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
2.0 TFSI quattro	265PS	6-speed manual	£24,595.74	£28,900.00	£29,960.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

S3 Sportback

Engine	Power	Transmission			OTR	
2.0 TFSI quattro	265PS	6-speed manual	£25,063.83	£29,450.00	£30,510.00	

S3 Black Edition

Engine	Power	Transmission	Basic RRP		Recommended OTR
2.0 TFSI quattro	265PS	6-speed manual	£25,021.28	£29,400.00	£30,460.00

S3 Sportback Black Edition

Engine	Power	Transmission	Basic RRP	TOLAL KKE	Recommended OTR
2.0 TFSI quattro	265PS	6-speed manual	£25,489.36	£29,950.00	£31,010.00

Transmissions

	6-speed S tronic	7-speed S tronic
1.6	-	•
1.2 TFSI	-	•
1.4 TFSI	-	•
1.8 TFSI	-	•
2.0 TFSI*	•	-
2.0 TFSI quattro	S	-
S3 quattro	•	-
1.6 TDI	-	•
2.0 TDI (140 and 170PS)	•	-
2.0 TDI quattro	-	-
Basic RRP	£1,234.04	£1,234.04
Total RRP inc.	£1,450.00	£1,450.00

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £580.00 (inc. VAT), Road Fund
Licence (which may vary depending on model/transmission – see page 65 for details) and first registration fee at £5500 web-in-existed.

Converted at time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted at time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print, but this may alter to reflect any change in the anglicable VED retails and first registration of the converted time of going to print the going time of going to print the going time of going to print the going time of going time

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Audi exclusive



Audi exclusive

Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that special touch you can specify your new A3 with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

Both the exclusive and standard options can be found on the following pages.









Audi exclusive line









Paint

Standard colours

Ibis white+ - T9



Brilliant black+ - A2



Brilliant red+ - C8

Optional colours



Ice silver, metallic+ - P5



Sphere blue, metallic* - 9F



Dakota grey, metallic* - Y7





Scuba blue, metallic* - \$9

Phantom black, pearl effect+ - L8

Meteor grey, metallic - X5

Condor grey, metallic - 5Q



Lava grey, pearl effect - 1R



Deep sea blue, pearl effect - 8A



Glass blue, pearl effect* - 5G Tungsten grey, pearl effect* - 1J

S line colours



Monza silver, metallic - U7



Misano red, pearl effect - N9

Optional colours

Basic RRP £425.53

Total RRP inc VAT £500.00

S3 colours



Solar orange – **3F**



Sprint blue, pearl effect - 5N



Imola yellow - 1T

Paint

Audi exclusive

Everyone has a favourite colour.

No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro.

The choice is yours.

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearleffect shade you want.*

*Custom paint is subject to factory approval and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes

[†]Visit your local Audi Centre for colour samples

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

Please note: these colours are not available on Black Edition models.

RRP - Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.



Palace blue, pearl effect



Sand beige, pearl effect



Saddle brown, pearl effect



Classic red, pearl effect



Mamba black, metallic



Ipanema brown, metallic



100 Audi exclusive colours to choose from[†]

Audi exclusive

Basic RRP £1,446.81

Total RRP inc VAT £1,700.00



Customised paint

Customised

Basic RRP £2,042.55

Total RRP inc VAT £2,400.00

Upholstery

A3 Standard and SE models

Choose your favourite upholstery fron the swatches shown opposite to give your car's interior the look and feel you want.

Options are subject to availabilit and may extend delivery.

- = Not available
- = Available
- S = Standard

*BU on 3-door/BV on Sportback. †Not available on A3 3-door 1.6 TDI manual Standard.

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

					Standard	SE	Sport	Sline	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
Frequency cloth	Black - MB	Mineral grey – BW	Light grey – BX		S	S	-	-	-	-	-	No charge	No charge
Vienna leather†	Black – MB	Mineral grey - BW	Light grey – BX	Luxor beige – BU/BV*	•	•	-	-	-	-	-	£1,021.28+	£1,200.00†

Upholstery

A3 Sport models

Options are subject to availability and may extend delivery.

- = Not availabl
- = Available
- **S** = Standard

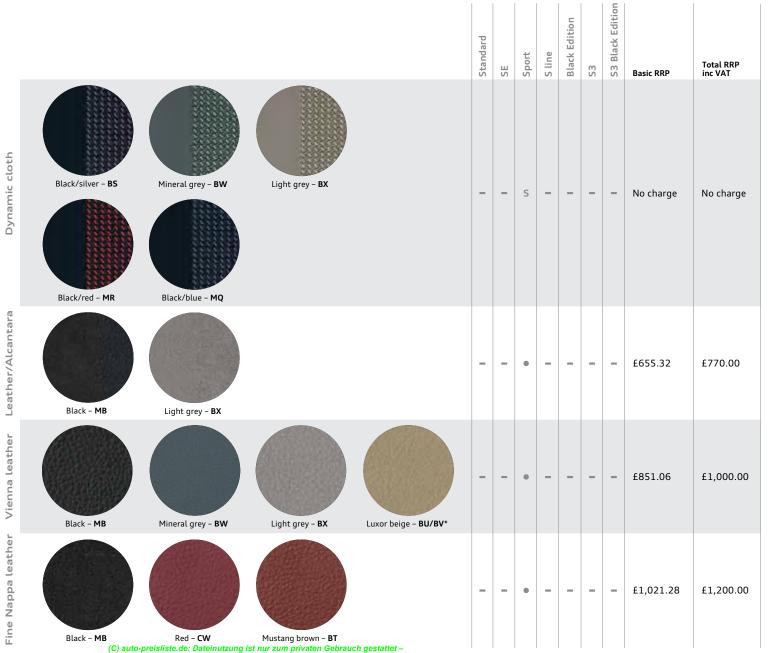
*BU on 3-door/BV on Sportback

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

Leather/Alcantara choices include head restraints, seat side bolster and front centre armrest in leather with the seat centres and door panels in Alcantara.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to



Options are subject to availability and may extend delivery.

- - Not available
- = Availabl
- S = Standar

All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

Leather/Alcantara choices include head restraints, seat side bolster and front centre armrest in leather with the seat centres and door panels in Alcantara.

RRP – Recommended Retail Price.

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

	Archiv: www.auto-preisliste.de									1
		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
Sprint cloth/leather	Black - QF/QE	-	-	1	S	S	-	-	No charge	No charge
Perforated leather/Alcantara	Black - QF/QE	-	-	1	•	•	-	-	£400.00	£470.00
Vienna leather	Black - QE	-	_	-	•	•	-	-	£595.74	£700.00

Upholstery

S3 and S3 Black Edition models

Options are subject to availabilit and may extend delivery.

- = Not available
- Available
- = Standard

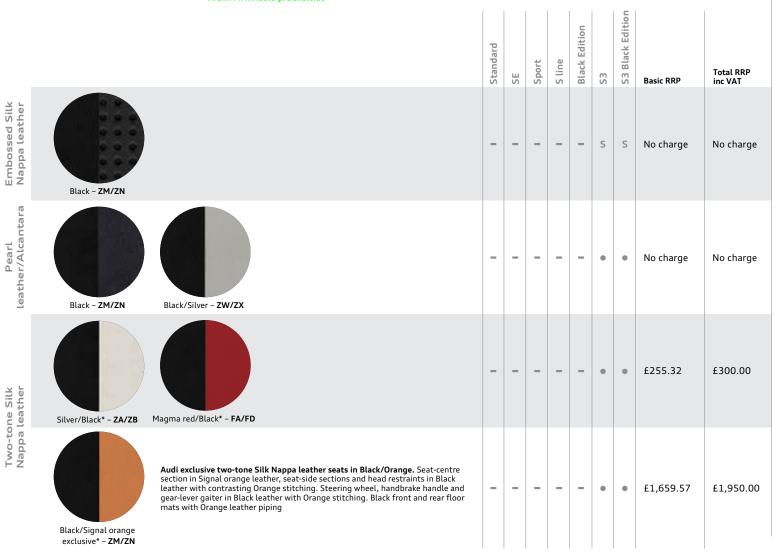
All leather upholstery choices include seats, head restraints and front centre armrest (if fitted) in leather.

Leather/Alcantara choices include head restraints, seat side bolster and front centre armrest in leather with the seat centres and door panels in Alcantara.

*Includes contrasting stitching

RRP - Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.



Colour and trim guide

Interior trim colours

Standard and SE models

To help you choose the right interior for your new Audi A3, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Sport models

Options are subject to availability and may extend delivery.

- = Not available
- C Standard
- J Stalldal
- 3 400. 0...,
- **Sportback only

Not available on A3 3-door 1.6 TD nanual Standard.

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Frequency cloth (N5G)	Vienna leather (WLV)†	Leather/ Alcantara (N7U)	Fine Nappa leather (N3Q)
МВ	Black	Black	Black/Black	Silver	•	•	-	-
BW	Mineral grey	Mineral grey	Black/Mineral grey	Silver	•	•	-	-
ВХ	Light grey	Light grey	Black/Light grey	Silver	•	•	-	-
BU*	Luxor beige	Black	Black/Black	Beige	-	•	-	-
BV**	Luxor beige	Luxor beige	Black/Luxor beige	Beige	-	•	-	-

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Dynamic cloth (N5B)	Vienna leather (N1A)	Leather/ Alcantara (N7U)	Fine Nappa leather (N3Q)	exclusive line package (WQK)
BS	Black/Silver	Black	Black/Black	Silver	•	-	-	-	-
MQ	Black/Blue	Black	Black/Black	Silver	•	-	-	_	-
MR	Black/Red	Black	Black/Black	Silver	•	-	-	-	-
BW	Mineral grey	Mineral grey	Black/Mineral grey	Silver	•	•	_	_	-
вх	Light grey	Light grey	Black/Light grey	Silver	•	•	•	-	-
МВ	Black	Black	Black/Black	Silver	-	•	•	•	-
BU*	Luxor beige	Black	Black/Black	Beige	-	•	-	-	-
BV**	Luxor beige	Luxor beige	Black/Luxor beige	Beige	-	•	-	_	-
ВТ	Mustang brown	Black	Black/Black	Silver	-	-	-	•	-
cw	Red	Black	Black/Black	Silver	-	-	_	•	_
QY	Crimson red/Black	Black	Black/Black	Black	-	-	-	-	•
QL	Silver/Black	Black	Black/Black	Black	_	-	-	-	•
QX	Cognac/Black	Black	Black/Black	Black	-	-	-	-	•

Colour and trim guide

Interior trim colours

S line and Black Edition models

S3 and S3 Black Edition models

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Sprint cloth/ leather (N7V)	Vienna leather (N1R)	Leather/ Perforated Alcantara (N7K)	exclusive line package (WQI)
QE	Black (with black stitching)	Black	Black/Black	Black	•	•	•	-
QF	Black (with silver stitching)	Black	Black/Black	Black	•	-	•	-
QY	Crimson red/Black	Black	Black/Black	Black	-	-	-	•
QL	Silver/Black	Black	Black/Black	Black	-	-	-	•
QX	Cognac/Black	Black	Black/Black	Black	-	-	-	•

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Silk Nappa leather, embossed (N1U)	Two-tone Silk Nappa leather with contrasting stitching (N5X)	Pearl leather/ Alcantara (N7U)	Bucket seats in Fine Nappa leather (PS5)
ZM	Black	Black	Black/Black	Black	•	-	•	•
ZN	Black	Black	Black/Black	Silver	•	-	•	•
ZA	Silver/Black	Black	Black/Black	Black	-	•	-	-
ZB	Silver/Black	Black	Black/Black	Silver	-	•	-	-
FA	Magma red/Black	Black	Black/Black	Black	-	•	-	-
FD	Magma red/Black	Black	Black/Black	Silver	-	•	-	-
ZM	Signal orange/Black**	Black	Black/Black	Black	-	•	-	-
ZN	Signal orange/Black**	Black	Black/Black	Silver	-	•	-	-
zw	Black/Silver	Black	Black/Black	Black	-	-	•	-
ZX	Black/Silver	Black	Black/Black	Silver	-	-	•	-

^{**}Only available through Audi exclusive

Upholstery

Audi exclusive

With Audi exclusive, you can specify your seats in Fine Nappa leather or Fine Nappa leather/Alcantara, in an array of different colours shown to the right.

Select just one all-over shade for each seat, or customise each panel in two or more complementary colours from the distinctive Audi exclusive palette. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, we think you'll be extremely comfortable with

Options are subject to availability and may extend delivery.

- - Not available
- = Available
- **S** = Standard

*Leather, stitching and piping (where applicable) colours can be specified in a variety of colours from the Audi exclusive range.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
		-	•	-	-	-	-	-	£2,510.64	£2,950.00
PYA S3G	Audi exclusive leather package 1 in Fine Nappa leather. Includes leather-covered seat upholstery, front centre armrest and door trim inserts and floor mats with leather piping. Backrest covers and		-	•	_	-	-	-	£2,340.43	£2,750.00
330	seat add-on parts come in the interior trim colour*	-	-	-	•	-	_	-	£2,085.11	£2,450.00
		-	-	-	-	-	•	-	£1,659.57	£1,950.00
	Audi exclusive leather package 1 in Fine Nappa leather/Alcantara. Includes leather-covered seat-side	-	•	-	-	-	-	-	£2,510.64	£2,950.00
PYC S3G	trims, head restraints, front centre armrest, and door trim inserts, Alcantara seat-centre sections and	-	-	•	-	-	-	-	£2,340.43	£2,750.00
	floor mats with leather piping. Backrest covers and seat add-on parts come in the interior trim colour*	-	-	-	•	-	-	-	£2,085.11	£2,450.00
YSI S3G	Audi exclusive extended Fine Nappa leather package. Includes leather-covered knee pads and door handles*	-	-	-	-	-	•	•	£676.60	£795.00



Also available:

Alcantara colours: available in all the Audi exclusive colours shown, except for Crimson red, Jet grey and Sand beige. Alcantara equivalents are Chilli red, Amethyst grey, and Sesame beige respectively.

Please consult your Audi Centre for examples of Alcantara and carpet colours.

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Upholstery

Audi exclusive line

Audi exclusive is ultimately about choice – but if you'd rather leave some of the decisions in the capable hands of our designers, the expert team at quattro GmbH have compiled Audi exclusive line, combining some of the most popular elements of the exclusive range in one, beautifully coordinated package.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standar

*On S line models, S line door sills supersede exclusive line door sills.

**Replaced in lieu of flat-bottomed steering wheel on Black Edition.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Archiv: www.auto-preisliste.de

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT	
WQK	Audi exclusive line	-	-	•	-	-	-	-	£1,702.13	£2,000.00	
WQI	Audi exclusive line	-	-	-	•	•	-	-	£851.06	£1,000.00	







Cognac/Black – **QX**

Silver/Black - OL

This package includes

Crimson red/Black - OY

- Sports seats in two-tone Fine Nappa leather, with black seat-side sections with coloured stitching and coloured seat-centre section in Crimson red, Cognac or Silver
- Door-trim inserts to match interior trim
- ► Black dashboard and carpets
- ► Black cloth headlining
- ► Audi exclusive door sill trims*
- ► Matt-brushed aluminium inlays and door trims
- ► Floor mats in black with coloured piping (to match seat-centre section)
- ▶ 3-spoke leather steering wheel (S tronic® with gear-shift paddles)**
- Steering wheel rim and gear lever gaiter with coloured stitching in matching colour to seat-centre section
- ▶ Head restraints with coloured stitching in matching colour to seat-centre section

Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior.

and may extend delivery.

- = Not availabl
- = Available
- **S** = Standard

*Light grey and Luxor beige upholster include Umbra inlays. Black upholster includes Granite inlays. Mineral grey upholstery includes Opal inlays.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Edition Black Edition Standard Black S line Total RRP Order SE 23 23 Basic RRP inc VAT Code S No charge 5MC Granite,* Umbra,* Opal* S No charge 5TD Aluminium medial S No charge No charge _ 5TG Matt-brushed aluminium S S No charge No charge Piano finish, black S S No charge 5TL . No charge 5TZ Fine grain birch wood, grey No charge No charge . £355.00 £302.13 5MG Walnut wood, brown (includes wooden gear knob on manual transmission) 6Q3 . £148.94 £175.00



Inlays

Audi exclusive

Audi exclusive has sourced a wide range of materials which you can select for your inlays, from Sepia oak to warm Saffron poplar.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
YTA S3G	Audi exclusive inlays (cannot be combined with the inlays shown on page 38)	•	•	•	•	-	•	-	£651.06	£765.00
YTG S3G	Audi exclusive gear lever in wood (manual models, only available in combination with matching Audi exclusive inlays)	•	•	•	•	-	•	-	£204.26	£240.00
YTD S3G	Audi exclusive gear lever in wood (S tronic models only available in combination with matching Audi exclusive inlays)	•	•	•	•	-	•	-	£204.26	£240.00



Fine grain ash, nougat



Fine grain myrtle, nutmeg



Poplar, saffron



Oak, sepia

Options are subject to availability and may extend delivery.

- = Not availabl
- = Available
- S = Standard

RRP – Recommended Retail Price

Wheels, tyres and suspension

Choose a set of specially-selected alloy wheels to subtly enhance the way your car looks.



17" x 7.5] '10-spoke V' design high gloss alloy wheels – **COX**



17" x 7.5] '5-spoke' design alloy wheels – **CP4**



17" x 7.5] '5-arm dynamic' design alloy wheels – **C4F**



18" x 7.5] '20-spoke' design alloy wheels – **C2Q**



17" x 7.5] '16-spoke' design alloy wheels – **C4N**



18" x 7.5] '5-segment-spoke' design alloy wheels – **F41**

Wheels, tyres and suspension

Options are subject to availability and may extend delivery.

- Not available
- = Availabl
- **S** = Standar

*Not available on A3 3-door 1.6 TD

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Archiv: www.auto-preisliste.de

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
C4F	17" x 7.5] '5-arm dynamic' design alloy wheels with 225/45 R17 tyres*	•	•	-	-	-	-	-	£425.53	£500.00
	, , , , , , ,	-	-	•	-	-	-	-	£255.32	£300.00
C4N	17" x 7.5] '16-spoke' design alloy wheels with 225/45 R17 tyres*	•	•	-	-	-	-	-	£468.09	£550.00
	The second control management of the second control of the second	-	-	•	-	-	-	-	£297.87	£350.00
cox	17" x 7.5] '10-spoke V' design high gloss finish alloy wheels with 225/45 R17 tyres*	•	•	-	-	-	-	-	£553.19	£650.00
CUX	17 X7.3, 10-spoke v designingingioss inimsiration whereis with 223743 K17 tyres	-	-	•	-	-	-	-	£382.98	£450.00
CP4	17" x 7.5] '5-spoke' design alloy wheels with 225/45 R17 tyres*	•	•	-	-	-	-	-	£553.19	£650.00
CF4	17 x 7.3; 3-spoke designatory wheels with 223743 k17 tyres	-	-	•	-	-	-	-	£382.98	£450.00
F41	10" v 7 F1 (F accessed angle) decise allow wheele with 22F (40 P10 hours	-	-	-	•	-	-	-	£297.87	£350.00
F41	18" x 7.5] '5-segment-spoke' design alloy wheels with 225/40 R18 tyres	-	-	-	-	-	•	-	£594.74	£700.00
		•	•	-	-	-	-	-	£1,055.32	£1,240.00
	1011 7 7 100	-	-	•	-	-	-	-	£885.11	£1,040.00
C2Q	18" x 7.5] '20-spoke' design alloy wheels with 225/40 R18 tyres*	-	-	-	•	-	-	-	£255.32	£300.00
		_	-	-	_	-	•	-	£553.19	£650.00
PDH	Audi magnetic ride. Adaptive suspension system with two selectable modes (Normal or Sport). Sensors in the car monitor the road conditions and adjust the damping effect by varying a magnetic charge which passes through a fluid-based shock absorber, delivering improved road handling, outstanding chassis control and excellent driving comfort. Only available on 2.0 TDI (140 and 170PS), 2.0 TDI quattro, 1.8 TFSI, 2.0 TFSI and 2.0 TFSI quattro	-	-	•	•	•	•	•	£765.96	£900.00

Packages

Some items work well together, which is why we've created these special packages. They provide increased convenience and value by combining several of our most popular options.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
WBI	Comfort package. Acoustic parking system (rear only), cruise control and light and rain sensor package. Only in combination with Driver's Information System	•	•	•	•	•	•	•	£425.53	£500.00
	Sound package. BOSE® premium sound system, Symphony radio and iPod connection. Not available on	•	•	-	-	-	-	-	£612.77	£720.00
RSX	A3 3-door 1.6 TDI manual Standard. Not available in combination with technology package, Satellite	-	-	•	•	-	-	-	£425.53	£500.00
	Navigation system – DVD-based, AMI, CD changer or USB connection	-	-	-	-	•	-	-	£187.23	£220.00
YBA	Technik upgrade package* – 17" '5-spoke' design alloy wheels, Driver's Information System (DIS), Concert radio with AUX-IN socket and BOSE® premium sound system	•	•	-	-	-	-	-	No charge	No charge
WB4	Technology package – Satellite Navigation system – DVD-based, Bluetooth interface and Audi Music Interface. CD changer can be selected in lieu of AMI. Only in combination with multi-function steering wheel. Not available in combination with sound package, iPod or USB connection	-	-	•	•	•	S	S	£1,272.34	£1,495.00







Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

	•									
Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
RCM	Concert radio. AM/FM twin tuner with TP memo function. Single front-loading CD player with MP3 compatibility. Active front and rear speakers. Includes AUX-IN socket	•	•	S	S	S	-	-	£187.23	£220.00
RSM	Symphony radio. AM/FM twin tuner with TP memo function. Front-loading 6-CD changer and active front and rear speakers. Includes AUX-IN socket	•	•	-	•	•	_	-	£412.77 £225.53	£485.00 £265.00
8RY	BOSE® premium sound system. 8 high-performance loudspeakers, 6-channel amplifier, total output of 195 Watts with specially tuned acoustics. Only in combination with Concert or Symphony radio. Not available on A3 3-door 1.6 TDI manual Standard	•	•	•	•	S	•	S	£374.47	£440.00
PNX	Satellite Navigation system - CD-ROM based. Route-planning and guidance using voice and pictogram instructions. Includes AM/FM radio with TP memo function. Single front-loading CD player with MP3 compatibility. Includes AUX-IN socket, MMI operating logic and UK CD-ROM disc. Please note that this option does not include UK TMC functionality. Limited use of navigation system is possible when playing audio CDs so a CD changer, USB or iPod connection is recommended with this option. Only in combination with electronic climate control and Driver's Information System	•	•	-	-	•	-	-	£740.43 £553.19	£870.00 £650.00
PND	Satellite Navigation system – DVD-based. Route planning and guidance using voice, pictogram and map. Includes AM/FM tuner with TP memo function. Single front-loading CD player with MP3 compatibility. Includes AUX-IN socket, MMI operating logic and 6.5-inch colour monitor with bird's-eye map display. Two integrated MMC/SD card slots for playing MP3 files, European coverage navigation DVD and dynamic route guidance via TMC. Limited use of navigation system is possible when playing audio CDs so a CD changer or Audi Music Interface is recommended with this option. Includes Driver's Information System. Only in combination with electronic climate control	•	•	-	-	-	- S	- S	£1,591.49 £1,404.26	£1,870.00 £1,650.00
9ZX	Mobile telephone preparation – Bluetooth interface. Provides handsfree connection via Bluetooth using mobile phone aerial. Please contact your Audi Centre for phone compatibility. Only in combination with multi-function steering wheel	•	•	•	•	•	S	S	£208.51	£245.00
9ZF	Mobile telephone preparation – Low with Bluetooth and voice control. Provides handsfree connection via Bluetooth using mobile phone aerial. Alternatively, it can use a cradle with charging facility for optimal reception via external aerial. Cradle available at extra cost – please contact your Audi Centre for phone compatibility. Only in combination with a multi-function steering wheel and Driver's Information System. Located on dashboard	•	-	-	-	-	-	-	£327.66	£385.00
9ZU	Mobile telephone preparation – Low with Bluetooth and voice control. Provides handsfree connection via Bluetooth using mobile phone aerial. Alternatively, it can use a cradle with charging facility for optimal reception via external aerial. Cradle available at extra cost – please contact your Audi Centre for phone compatibility. Located in front centre armrest. Only in combination with a multi-function steering wheel, front centre armrest and Driver's Information System	•	•	•	•	•	•	•	£327.66 £119.15	£385.00 £140.00

Audio and communication

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
UF1	iPod connection. For playing/charging your iPod. Located in glovebox and controllable via radio or multi-function steering wheel (if fitted). Cannot be combined with CD changer, USB connection or AMI. Not available in combination with Satellite Navigation system – DVD-based	•	•	•	•	•	-	-	£153.19	£180.00
UF2	USB connection. For playing music from your USB stick. Located in glovebox and controlled via radio or multi-function steering wheel (if fitted). Cannot be combined with CD changer, iPod connection or AMI. Not available in combination with Satellite Navigation – DVD-based	•	•	•	•	•	-	-	£153.19	£180.00
UF7	Audi Music Interface (AMI). Universal connection for use with stereo audio sources, USB and MP3 devices including Apple iPod generation 4 onwards (iPod, iPod classic, iPod mini, iPod nano, iPod photo, iPod video, iPod touch). Provides intuitive control through the audio system, multi-function steering wheel and Driver's Information System, where fitted. It also replicates the iPod dispay on the audio screen and DIS, including track titles. The interface provides charging function (dependent on device). Only in combination with Satellite Navigation system – DVD-based. Not available in combination with CD changer, iPod or USB connection	•	•	•	•	•	S	S	£212.77	£250.00
7A2	CD changer. For six CDs, located in glovebox and controllable via radio or multi-function steering wheel (if fitted). Cannot be combined with Symphony radio, AMI, iPod or USB connection	-	-	•	•	•	•	•	£272.34 No charge	£320.00 No charge



Symphony radio (RSM)



Mobile telephone preparation – Low with Bluetooth and voice control (9ZU)



AUX-IN socket in front centre compartmen (standard on Concert and Symphony radio)



Pod connection

Interior equipment

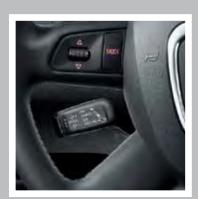
Specify every detail of your car's interior with this range of exclusive options.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

	Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard	•	•	•	•	•	•	•	£489.36	£575.00
Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package	•	•	•	•	•	•	•	£893.62	£1,050.00
Illuminated vanity mirrors	•	•	•	S	S	S	S	£46.81	£55.00
Interior light package. Includes illuminated door openers, storage compartment, footwell lighting,	•	•	•	-	-	-	-	£123.40	£145.00
active door reflectors and illuminated vanity mirrors	-	-	-	•	•	•	•	£76.60	£90.00
Luggage package. Comprising combinet for fixing into luggage compartment and 12V socket in boot	•	•	•	•	•	•	•	£46.81	£55.00
Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats	•	•	•	•	•	•	•	£76.60	£90.00
Rear window blind – manual, built into rear parcel shelf	•	•	S	S	S	S	S	£72.34	£85.00
Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models	•	•	-	-	-	-	•	£144.68 £72.34	£170.00 £85.00
Cruise control. For holding any speed above 25mph. Only in combination with Driver's Information System	•	•	•	•	•	•	•	£182.98	£215.00
	and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind – manual, built into rear parcel shelf Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind – manual, built into rear parcel shelf Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind – manual, built into rear parcel shelf Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combinet for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind – manual, built into rear parcel shelf Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind - manual, built into rear parcel shelf Rear window and side window blinds - manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind – manual, built into rear parcel shelf Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window and side window blinds – manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 Sportback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Luggage package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind - manual, built into rear parcel shelf Rear window and side window blinds - manual, built into parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's	Electric slide-and-tilt sunroof. Includes position pre-selection, tinted glass insert, variable sunshield and convenience closing. Only available on A3 3-door models. Not available on A3 3-door 1.6 TDI manual Standard Open sky panoramic sunroof. Comprising glass roof with electric slide-and-tilt control and sunshade at front and rear. Only available on A3 5portback models. Not available on 1.6 TDI manual Sportback. Only in combination with interior light package Illuminated vanity mirrors Interior light package. Includes illuminated door openers, storage compartment, footwell lighting, active door reflectors and illuminated vanity mirrors Interior light package. Comprising combi-net for fixing into luggage compartment and 12V socket in boot Storage package. Comprising storage nets on front-seat backrests, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console and bag hooks in luggage compartment. Under-seat storage not available in conjunction with electric seats Rear window blind - manual, built into rear parcel shelf. Only available on Sportback models Cruise control. For holding any speed above 25mph. Only in combination with Driver's



Cruise control



Dual-zone electronic climate control



Driver's Information System (DIS)



Front centre armrest

Interior equipment

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

	Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen	•	•	•	•	•	•	•	£276.60	£325.00
Aluminium gear knob. Only in combination with manual transmission	-	-	•	•	•	-	-	£85.11	£100.00
Cloth headlining - black. Only in combination with illuminated vanity mirrors or interior light package	•	•	•	S	S	-	-	£165.96	£195.00
Driver's Information System (DIS) – monochrome. AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge and on-board computer	•	S	S	S	S	S	S	£170.21	£200.00
Dual-zone electronic climate control. Includes separate temperature controls and digital displays for driver and front passenger	•	•	S	S	S	S	S	£319.15	£375.00
Front centre armrest with storage compartment	•	S	S	S	S	S	S	£85.11	£100.00
Non-smoking package. Replaces ashtray and cigarette lighter with 12V socket and centre storage compartment	•	•	•	•	•	•	•	No charge	No charge
Reversible load floor mat. Luggage compartment floor mat can be reversed to provide a rubber mat which extends to protect rear bumper. Not available on A3 3-door 1.6 TDI manual Standard	•	•	•	•	•	•	•	£42.55	£50.00
Through-load facility. Includes removable ski bag for transporting long objects and rear centre armrest with cup holder	•	•	•	•	•	•	•	£148.94	£175.00
	headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission Cloth headlining – black. Only in combination with illuminated vanity mirrors or interior light package Driver's Information System (DIS) – monochrome. AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge and on-board computer Dual-zone electronic climate control. Includes separate temperature controls and digital displays for driver and front passenger Front centre armrest with storage compartment Non-smoking package. Replaces ashtray and cigarette lighter with 12V socket and centre storage compartment Reversible load floor mat. Luggage compartment floor mat can be reversed to provide a rubber mat which extends to protect rear bumper. Not available on A3 3-door 1.6 TDI manual Standard Through-load facility. Includes removable ski bag for transporting long objects and rear centre armrest	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — Cloth headlining – black. Only in combination with illuminated vanity mirrors or interior light package Driver's Information System (DIS) – monochrome. AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge and on-board computer Dual-zone electronic climate control. Includes separate temperature controls and digital displays for driver and front passenger Front centre armrest with storage compartment Non-smoking package. Replaces ashtray and cigarette lighter with 12V socket and centre storage compartment Reversible load floor mat. Luggage compartment floor mat can be reversed to provide a rubber mat which extends to protect rear bumper. Not available on A3 3-door 1.6 TDI manual Standard Through-load facility. Includes removable ski bag for transporting long objects and rear centre armrest	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — Cloth headlining – black. Only in combination with illuminated vanity mirrors or interior light package Driver's Information System (DIS) – monochrome. AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge and on-board computer Dual-zone electronic climate control. Includes separate temperature controls and digital displays for driver and front passenger Front centre armrest with storage compartment Solon-smoking package. Replaces ashtray and cigarette lighter with 12V socket and centre storage compartment Reversible load floor mat. Luggage compartment floor mat can be reversed to provide a rubber mat which extends to protect rear bumper. Not available on A3 3-door 1.6 TDI manual Standard Through-load facility. Includes removable ski bag for transporting long objects and rear centre armrest	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — — — — — — — — — — — — — — — — — — —	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — — • • • • • • • • • • • • • • • • •	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — — • • • • • • • • • • • • • • • • •	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission — — • • • — — — — — — — — — — — — — —	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission ———————————————————————————————————	Light and rain sensor package. Includes auto-dimming rear-view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers, coming home/leaving home function and sun band for windscreen Aluminium gear knob. Only in combination with manual transmission • • • • £85.11 Cloth headlining - black. Only in combination with illuminated vanity mirrors or interior light package Driver's Information System (DIS) - monochrome. AutoCheck system, radio frequency, two adjustable speed warning thresholds, outside temperature gauge and on-board computer Dual-zone electronic climate control. Includes separate temperature controls and digital displays for driver and front passenger Front centre armrest with storage compartment Non-smoking package. Replaces ashtray and cigarette lighter with 12V socket and centre storage compartment Reversible load floor mat. Luggage compartment floor mat can be reversed to provide a rubber mat which extends to protect rear bumper. Not available on A3 3-door 1.6 TDI manual Standard Through-load facility. Includes removable ski bag for transporting long objects and rear centre armrest



Reversible load floor mat



Through-load facility



Open sky panoramic suproof



storage package

Seats

Choose from a variety of different seat options so you can maintain the right driving posture at all times.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
4A3	Heated front seats. Individually controlled variable temperature adjustment	•	•	•	•	•	S	S	£212.77	£250.00
4A4	Heated front and rear seats. Individually controlled variable temperature adjustment	•	•	•	•	•	-	-	£374.47	£440.00
444	Treated Holit and real seats. Individually controlled variable temperature adjustment	-	-	-	-	-	•	•	£161.70	£190.00
3PE	Electric driver's seat. Includes adjustment for height, forwards and backwards position and backrest angle. Only in combination with through-load system, electronic climate control and electric lumbar support. Only available on Sportback models	•	•	•	•	•	•	•	£263.83	£310.00
3L5	Electric front seats. Includes adjustment for height, forwards and backwards position and backrest angle. Only in combination with through-load system, electronic climate control and electric lumbar support. Only available on Sportback models	•	•	•	•	•	•	•	£459.57	£540.00
7P1	Electric lumbar support. For front seats with horizontal and vertical adjustment	•	•	•	•	•	•	•	£161.70	£190.00
PS5	Front bucket seats in black Fine Nappa leather upholstery with manual adjustment. Includes through-load facility without ski-bag. Not available in combination with electric lumbar support or storage package. Please note that this option deletes front side airbags and front seat ISOFIX preparation for front passenger seat	-	_	-	-	-	•	•	£1,702.13	£2,000.00



Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Order Code		Standard	SE	Sport	S line	Black Edition	S3	S3 Black Edition	Basic RRP	Total RRP inc VAT
8N7	High-beam assist. Automatically adjusts headlights from high-beam to dipped-beam when another vehicle is approaching. Only in combination with Driver's Information System and light and rain sensor package	•	•	•	•	•	•	•	£85.11	£100.00
PX4	Xenon Plus headlights. Includes LED daytime-running lights, automatic headlight adjustment, dynamic range control and headlight washers	-	-	-	•	S	S	S	£463.83	£545.00
PX4 8Q5	Adaptive headlights. Swivelling headlights for improved illumination of a winding road. Includes Xenon Plus headlights with LED daytime-running lights and headlight washers	-	• - -	-	•	-	-	-	£851.06 £710.64 £246.81	£1,000.00 £835.00 £290.00
351	Aluminium roof rails. Not available with black styling package. Only available on Sportback models	•	•	•	•	-	•	-	£191.49	£225.00
352	Black roof rails. Only available on Sportback models	•	•	•	•	•	•	•	£191.49	£225.00
4ZM	Black styling package. Radiator grille-frame in highly polished black, with radiator grille, fog-light surrounds and number plate holder in matt black. Also includes door handles in body colour	•	•	•	•	S	•	S	£255.32	£300.00
2Z0	Deletion of model and technology designation at rear	•	•	•	•	•	•	•	No charge	No charge
6XE	Door mirrors - folding	•	•	•	•	•	•	•	£102.13	£120.00
VW1	Privacy glass. Dark tinted glass from B-pillar backwards	•	•	•	•	S	•	S	£276.60	£325.00
1D2	Towing equipment – removable. Factory-fitted and removable. Usually requires a 13- to 7-pin adaptor – please consult your Audi Centre for details. Not available on A3 3-door 1.6 TDI manual Standard, A3 Sportback 1.6 TDI manual or 1.6 and 2.0 TDI 140PS S line models	•	•	•	•	•	-	-	£472.34	£555.00

Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

RRP - Recommended Retail Price.

Order Code		Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
7X1	Acoustic parking system (rear only). Aids parking by acoustically indicating distances to obstacles	•	•	•	•	•	•	•	£255.32	£300.00
7X2	Acoustic parking system (front and rear). Aids parking by acoustically indicating distances to obstacles. Also includes visual display in combination with Satellite Navigation system – DVD-based (where fitted)	•	•	•	•	•	•	•	£446.81	£525.00
7X5	Parallel park assist. Sensor-controlled steering aid to assist parallel parking with parking sensors (front and rear) acoustically indicating distances to obstacles. Includes Audi hill-hold assist. Only in combination with Driver's Information System	•	•	•	•	•	•	•	£617.02	£725.00
UG4	Audi hill-hold assist. Prevents roll-back on hills for up to 5 seconds by maintaining brake force. Standard on S tronic® and Start-Stop models	•	•	•	•	•	•	•	£68.09	£80.00
1T3	First-aid kit. In storage compartment under front passenger seat	•	•	•	•	•	•	•	£21.28	£25.00
8WB	Front fog lights	•	S	S	S	S	S	S	£114.89	£135.00
4X4	Rear side airbags. Situated in side of rear seats. Only in combination with through-load facility. Only available on Sportback models	•	•	•	•	•	•	•	£255.32	£300.00
7K6	Tyre pressure loss indicator. A visual and acoustic warning when the system detects a loss of pressure in an individual tyre. Only in combination with Driver's Information System	•	•	•	•	•	•	•	£63.83	£75.00



otions

Steering wheels

You can choose from a selection of advanced leather multi-function steering wheels, allowing you to control your audio system at the touch of a button.

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

*Leather and stitching (where applicable) can be selected from any of the exclusive colours shown on page 36.

RRP - Recommended Retail Price.

Order Code		Standard	SE	Sport	S line	Black Edition	S3	S3 Black Edition	Basic RRP	Total RRP inc VAT
2ZQ	4-spoke multi-function steering wheel. Includes Driver's Information System	•	S	-	-	-	-	-	£302.13	£355.00
2ZS	4-spoke multi-function steering wheel with gear-shift paddles. S tronic® models only – includes Driver's Information System	•	S	-	-	-	-	-	£234.04	£275.00
YRB S3G	Audi exclusive controls package. Includes leather-covered steering wheel rim, handbrake grip and gear-shift gaiter*	-	•	•	•	-	•	-	£510.64	£600.00
YRH S3G	Audi exclusive leather-covered steering wheel rim*	-	•	•	•	-	•	-	£302.13	£355.00



Archiv: www.auto-preisliste.de

Service Plan

Choosing an Audi Service Plan provides an easy way to cover all your car's scheduled servicing with a convenient monthly payment plan. It can take care of everything from fluid and filter changes to your full service, ensuring you retain a full Audi service history. There are no servicing bills to plan for and you'll continue to benefit from today's prices for the length of your agreement.

Warranty

Options are subject to availability and may extend delivery.

- = Not available
- = Available
- S = Standard

Prices are based on the Audi Fixed Inspection Service Schedule and 10,000 miles per annum or less. For more information on the Service Schedule, please see page 65.

**Only available when ordering your new A3. Please speak to your Audi Centre

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to

Order Code			Standard	SE	Sport	S line	Black Edition	53	S3 Black Edition	Basic RRP	Total RRP inc VAT
-	3-Service Plan. Comprehensive package covering servicing costs for 3 services or 30,000 miles (whichever occurs sooner). Visit audi.co.uk/serviceplans for full details including terms and conditions	Monthly Direct Debit*	•	•	•	•	•	•	•	£21.28	£25.00
-	5-Service Plan. Comprehensive package covering servicing costs for 5 services or 50,000 miles (whichever occurs sooner). Visit audi.co.uk/serviceplans for full details including terms and conditions	Monthly Direct Debit*	•	•	•	•	•	•	•	£29.79	£35.00

Order Code	Audi Warranty, covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	ν Standard	S	w Sport	s S Line	w Black Edition	S3	w S3 Black Edition	Basic RRP No charge	Total RRP inc VAT
EA6	Audi Warranty, covering you for up to 4 years or 75,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	•	•	•	•	•	•	•	£204.26	£240.00
EA9	Audi Warranty, covering you for up to 5 years or 90,000 miles, whichever comes soonest. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	•	•	•	•	•	•	•	£455.32	£535.00

Technical details

Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from audi.co.uk/merchandise.



Audi kids



Bags and leather good



Clothin



Motorsport



Sport and travel



1ndel cars

Accessories

Choosing an Audi isn't just a matter of deciding on the model you want; it's about creating a car that suits your needs perfectly. And that's why we've developed a whole range of accessories to enhance your A3, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. And they're all available exclusively from Audi. To find out more, just visit audi.co.uk/accessories or contact your local Audi Centre.

Warranty

All of the accessories available on the A3 are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*



Sport and design



Transport and touring



Entertainment and communication



Comfort and protection



Family



Safety and security

Audi Accessories warranty terms and conditions can be found at audi.co.uk

^{*}Excluding Road Angel products.

A3 Petrol technical data

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

"Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.6	1.6	1.2 TFSI	1.2 TFSI	1.4 TFSI	1.4 TFSI
Transmission	5-speed manual	7-speed S tronic	6-speed manual	7-speed S tronic	6-speed manual	7-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1595 (2)	1595 (2)	1197 (2)	1197 (2)	1390 (4)	1390 (4)
Max. power ¹ , PS at rpm	102/5600	102/5600	105/5000	105/5000	125/5000	125/5000
Max. torque, Nm at rpm	148/3800	148/3800	175/1550-4100	175/1550-4100	200/1500-4000	200/1500-4000
0-62mph acceleration, seconds	11.8	11.7	11.0	10.5	9.4	9.3
Top speed ² , mph	115	115	119	119	126	126
CO₂ emissions³, g/km	162	159	127	123	132	124
Benefit in kind (BIK)%	21%	20%	15%	15%	15%	15%
Fuel consumption, mpg (l/100km) Urban	29.7 (9.5)	30.1 (9.4)	42.2 (6.7)	43.5 (6.5)	38.7 (7.3)	44.1 (6.4)
Fuel consumption, mpg (l/100km) Extra Urban	53.3 (5.3)	55.4 (5.1)	60.1 (4.7)	61.4 (4.6)	58.9 (4.8)	60.1 (4.7)
Fuel consumption, mpg (l/100km) Combined	41.5 (6.8)	42.2 (6.7)	51.4 (5.5)	53.3 (5.3)	49.6 (5.7)	53.3 (5.3)
ABI insurance group 1-20/1-50 ⁺	7/14 E*	7/14 E*	7/14 E*	7/14 E*	11/20 E*	11/20 E*
Unladen weight ⁴ , kg	1185	1220	1205	1230	1255	1270
Gross weight limit, kg	1745	1780	1765	1790	1815	1830
Roof load limit/nose weight, kg	75	75	75	75	75	75
Max trailer load unbraked ⁵ , kg	630	640	640	650	660	670
Max trailer load with 12% gradient, kg	1200	1200	1200	1200	1200	1200
Max trailer load with 8% gradient ⁵ , kg	1500	1500	1500	1500	1500	1500
Luggage compartment capacity, rear seats upright, litres	350	350	350	350	350	350
Luggage compartment capacity, rear seats folded, litres	1080	1080	1080	1080	1080	1080
Fuel tank capacity approx, litres	55	55	55	55	55	55

^{**}Electronically limited.

[†]Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

A3 Petrol technical data

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

"Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.8 TFSI	1.8 TFSI	2.0 TFSI	2.0 TFSI	2.0 TFSI quattro*	S3 quattro®	S3 quattro°
Transmission	6-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic	6-speed S tronic	6-speed manual	6-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1798 (4)	1798 (4)	1984 (4)	1984 (4)	1984 (4)	1984 (4)	1984 (4)
Max. power¹, PS at rpm	160/5000-6200	160/5000-6200	200/5100-6000	200/5100-6000	200/5100-6000	265/6000	265/6000
Max. torque, Nm at rpm	250/1500-4200	250/1500-4200	280/1700-5000	280/1700-5000	280/1700-5000	350/2500-5000	350/2500-5000
0-62mph acceleration, seconds	7.6	7.5	7.0	6.8	6.6	5.7	5.5
Top speed ² , mph	138	138	148	148	147	155**	155**
CO ₂ emissions ³ , g/km	152	149	164	166	174	198	193
Benefit in kind (BIK)%	19%	18%	21%	22%	23%	28%	27%
Fuel consumption, mpg (l/100km) Urban	32.5 (8.7)	33.2 (8.5)	28.8 (9.8)	28.8 (9.8)	28.5 (9.9)	23.9 (11.8)	25.4 (11.1)
Fuel consumption, mpg (l/100km) Extra Urban	53.3 (5.3)	54.3 (5.2)	51.4 (5.5)	49.6 (5.7)	46.3 (6.1)	42.8 (6.6)	42.2 (6.7)
Fuel consumption, mpg (l/100km) Combined	42.8 (6.6)	43.5 (6.5)	39.8 (7.1)	39.2 (7.2)	37.7 (7.5)	33.2 (8.5)	34.0 (8.3)
ABI insurance group 1-20/1-50+	13/26 E	13/26 E	15/30 E	15/30 E	15/30 E	18/36 E	18/36 E
Unladen weight⁴, kg	1280	1295	1295	1330	1415	1455	1475
Gross weight limit, kg	1840	1855	1855	1890	1975	2015	2035
Roof load limit/nose weight, kg	75	75	75	75	75	75	75
Max trailer load unbraked ⁵ , kg	670	680	680	700	740	-	-
Max trailer load with 12% gradient, kg	1400	1400	1500	1500	1500	-	-
Max trailer load with 8% gradient ⁵ , kg	1700	1700	1800	1800	1800	-	-
Luggage compartment capacity, rear seats upright, litres	350	350	350	350	281	281	281
Luggage compartment capacity, rear seats folded, litres	1080	1080	1080	1080	1011	1011	1011
Fuel tank capacity approx, litres	55	55	55	55	60	60	60

^{**}Electronically limited.

[†]Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

A3 Diesel technical data

*Not available on Standard

†Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

*Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.6 TDI Standard	1.6 TDI*	1.6 TDI	2.0 TDI	2.0 TDI	2.0 TDI	2.0 TDI	2.0 TDI quattro
Transmission	5-speed manual	5-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic	6-speed manual	6-speed S tronic	6-speed manual
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1598 (4)	1598 (4)	1598 (4)	1968 (4)	1968 (4)	1968 (4)	1968 (4)	1968 (4)
Max. power¹, PS at rpm	105/4400	105/4400	105/4400	140/4200	140/4200	170/4200	170/4200	170/4200
Max. torque, Nm at rpm	250/1500-2500	250/1500-2500	250/1500-2500	320/1750-2500	320/1750-2500	350/1750-2500	350/1750-2500	350/1750-2500
0-62mph acceleration, seconds	11.4	11.4	11.7	8.9	8.7	8.0	7.6	7.8
Top speed ² , mph	121	121	121	130	130	139	139	138
CO ₂ emissions ³ , g/km	99	109	109	115	129	123	128	135
Benefit in kind (BIK)%	13%	13%	13%	13%	18%	18%	18%	19%
Fuel consumption, mpg (l/100km) Urban	60.1 (4.7)	56.5 (5.0)	62.8 (4.5)	51.4 (5.5)	48.7 (5.8)	49.6 (5.7)	50.4 (5.6)	46.3 (6.1)
Fuel consumption, mpg (l/100km) Extra Urban	85.6 (3.3)	76.3 (3.7)	72.4 (3.9)	74.3 (3.8)	64.2 (4.4)	67.3 (4.2)	62.8 (4.5)	51.4 (4.6)
Fuel consumption, mpg (l/100km) Combined	74.3 (3.8)	68.9 (4.1)	67.3 (4.2)	64.2 (4.4)	57.6 (4.9)	60.1 (4.7)	57.6 (4.9)	54.3 (5.2)
ABI insurance group 1-20/1-50†	8/18 E	8/18 E	8/18 E	11/24 E	11/24 E	14/27 E	14/27 E	14/27 E
Unladen weight⁴, kg	1275	1280	1300	1320	1345	1335	1355	1425
Roof load limit/nose weight, kg	75	75	75	75	75	75	75	75
Gross weight limit, kg	1835	1840	1860	1880	1905	1895	1935	1985
Max trailer load unbraked, kg	-	670	680	690	710	700	710	750
Max trailer load with 12% gradient ⁵ , kg	-	1400	1400	1400	1400	1400	1400	1600
Max trailer load with 8% gradient ⁵ , kg	-	1700	1700	1700	1700	1700	1700	1800
Luggage compartment capacity, rear seats upright, litres	350	350	350	350	350	350	350	281
Luggage compartment capacity, rear seats folded, litres	1080	1080	1080	1080	1080	1080	1080	1011
Fuel tank capacity approx, litres	55	55	55	55	55	55	55	60

^{**}Electronically limited.

A3 Sportback Petrol technical data

*S line models = 8E

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

*Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.6	1.6	1.2 TFSI	1.2 TFSI	1.4 TFSI	1.4 TFSI
Transmission	5-speed manual	7-speed S tronic	6-speed manual	7-speed S tronic	6-speed manual	7-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1595 (2)	1595 (2)	1197 (2)	1197 (2)	1390 (4)	1390 (4)
Max. power¹, PS at rpm	102/5600	102/5600	105/5000	105/5000	125/5000	125/5000
Max. torque, Nm at rpm	148/3800	148/3800	175/1550-4100	175/1550-4100	200/1500-4000	200/1500-4000
0-62mph acceleration, seconds	12.1	12.0	11.3	10.8	9.6	9.5
Top speed ² , mph	115	115	119	119	126	126
CO2 emissions³, g/km	164	159	127	123	134	127
Benefit in kind (BIK)%	21%	20%	15%	15%	15%	15%
Fuel consumption, mpg (l/100km) Urban	29.7 (9.5)	30.1 (9.4)	42.2 (6.7)	43.5 (6.5)	38.7 (7.3)	42.8 (6.6)
Fuel consumption, mpg (l/100km) Extra Urban	52.3 (5.4)	55.4 (5.1)	60.1 (4.7)	61.4 (4.6)	57.6 (4.9)	58.9 (4.8)
Fuel consumption, mpg (l/100km) Combined	40.9 (6.9)	42.2 (6.7)	51.4 (5.5)	53.3 (5.3)	48.7 (5.8)	51.4 (5.5)
ABI insurance group 1-20/1-50 ⁺	7/14 E*	7/14 E*	7/14 E*	7/14 E*	11/19 E*	11/19 E*
Unladen weight ⁴ , kg	1225	1260	1245	1270	1295	1310
Roof load limit/nose weight, kg	75	75	75	75	75	75
Gross weight limit, kg	1785	1820	1805	1830	1855	1870
Max trailer load unbraked, kg	650	650	660	670	680	690
Max trailer load with 12% gradient ^s , kg	1200	1200	1200	1200	1200	1200
Max trailer load with 8% gradient ^s , kg	1500	1500	1500	1500	1500	1500
Luggage compartment capacity, rear seats upright, litres	370	370	370	370	370	370
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100	1100	1100
Fuel tank capacity approx, litres	55	55	55	55	55	55

^{**}Electronically limited.

[†]Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

A3 Sportback Petrol technical data

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

*Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.8 TFSI	1.8 TFSI	2.0 TFSI	2.0 TFSI	2.0 TFSI quattro*	S3 quattro®	S3 quattro*
Transmission	6-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic	6-speed S tronic	6-speed manual	6-speed S tronic
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1798 (4)	1798 (4)	1984 (4)	1984 (4)	1984 (4)	1984 (4)	1984 (4)
Max. power¹, PS at rpm	160/5000-6200	160/5000-6200	200/5100-6000	200/5100-6000	200/5100-6000	265/6000	265/6000
Max. torque, Nm at rpm	250/1500-4200	250/1500 -4200	280/1700-5000	280/1700-5000	280/1700-5000	350/2500-5000	350/2500-5000
0-62mph acceleration, seconds	7.8	7.7	7.1	6.9	6.7	5.8	5.6
Top speed ² , mph	138	138	148	148	147	155**	155**
CO ₂ emissions ³ , g/km	153	149	167	166	176	199	195
Benefit in kind (BIK)%	19%	18%	22%	22%	24%	28%	27%
Fuel consumption, mpg (l/100km) Urban	32.5 (8.7)	33.2 (8.5)	28.5 (9.9)	28.8 (9.8)	28.2 (10.0)	23.9 (11.8)	25.2 (11.2)
Fuel consumption, mpg (l/100km) Extra Urban	53.3 (5.3)	54.3 (5.2)	50.4 (5.6)	49.6 (5.7)	45.6 (6.2)	42.2 (6.7)	41.5 (6.8)
Fuel consumption, mpg (l/100km) Combined	42.8 (6.6)	43.5 (6.5)	39.2 (7.2)	39.2 (7.2)	37.2 (7.6)	33.2 (8.5)	33.6 (8.4)
ABI insurance group 1-20/1-50 ⁺	13/25 E	13/25 E	15/29 E	15/29 E	15/29 E	18/36 E	18/36 E
Unladen weight⁴, kg	1320	1335	1335	1370	1455	1495	1515
Roof load limit/nose weight, kg	75	75	75	75	75	75	75
Gross weight limit, kg	1880	1895	1895	1930	2015	2055	2075
Max trailer load unbraked, kg	690	700	700	720	750	-	-
Max trailer load with 12% gradient ⁵ , kg	1400	1400	1500	1500	1500	-	-
Max trailer load with 8% gradient ⁵ , kg	1700	1700	1800	1800	1800	-	-
Luggage compartment capacity, rear seats upright, litres	370	370	370	370	302	302	302
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100	1032	1032	1032
Fuel tank capacity approx, litres	55	55	55	55	60	60	60

^{*}S line models = 8E

^{**}Electronically limited.

[†]Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

A3 Sportback Diesel technical data

*S line models = 12E.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²Top speed is achieved in top gear.

³The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

'Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Engine	1.6 TDI	1.6 TDI	2.0 TDI	2.0 TDI	2.0 TDI	2.0 TDI	2.0 TDI quattro*
Transmission	5-speed manual	7-speed S tronic	6-speed manual	6-speed S tronic	6-speed manual	6-speed S tronic	6-speed manual
Cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1598 (4)	1598 (4)	1968 (4)	1968 (4)	1968 (4)	1968 (4)	1968 (4)
Max. power¹, PS at rpm	105/4400	105/4400	140/4200	140/4200	170/4200	170/4200	170/4200
Max. torque, Nm at rpm	250/1500-2500	250/1500-2500	320/1750-2500	320/1750-2500	350/1750-2500	350/1750-2500	350/1750-2500
0-62mph acceleration, seconds	11.7	11.8	9.1	8.9	8.1	7.7	7.9
Top speed ² , mph	121	121	130	130	139	139	139
CO ₂ emissions ³ , g/km	109	112	115	129	123	130	135
Benefit in kind (BIK)%	13%	13%	13%	18%	18%	18%	19%
Fuel consumption, mpg (l/100km) Urban	56.5 (5.0)	57.6 (4.9)	51.4 (5.5)	48.7 (5.8)	49.6 (5.7)	50.4 (5.6)	46.3 (6.1)
Fuel consumption, mpg (l/100km) Extra Urban	76.3 (3.7)	72.4 (3.9)	74.3 (3.8)	64.2 (4.4)	67.3 (4.2)	61.4 (4.6)	61.4 (4.6)
Fuel consumption, mpg (l/100km) Combined	68.9 (4.1)	65.7 (4.3)	64.2 (4.4)	57.6 (4.9)	60.1 (4.7)	56.5 (5.0)	54.3 (5.2)
ABI insurance group 1-20/1-50+	8/19 E*	8/19 E*	11/24 E	11/24 E	14/26 E	14/26 E	14/26 E
Unladen weight⁴, kg	1320	1340	1360	1385	1375	1395	1465
Roof load limit/nose weight, kg	75	75	75	75	75	75	75
Gross weight limit, kg	1880	1900	1920	1945	1935	1955	2025
Max trailer load unbraked, kg	-	700	710	730	720	730	750
Max trailer load with 12% gradient ⁵ , kg	-	1400	1400	1400	1400	1400	1600
Max trailer load with 8% gradient ⁵ , kg	-	1700	1700	1700	1700	1700	1800
Luggage compartment capacity, rear seats upright, litres	370	370	370	370	370	370	302
Luggage compartment capacity, rear seats folded, litres	1100	1100	1100	1100	1100	1100	1032
Fuel tank capacity approx, litres	55	55	55	55	55	55	60

^{**}Electronically limited.

[†]Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

A3 dimensions

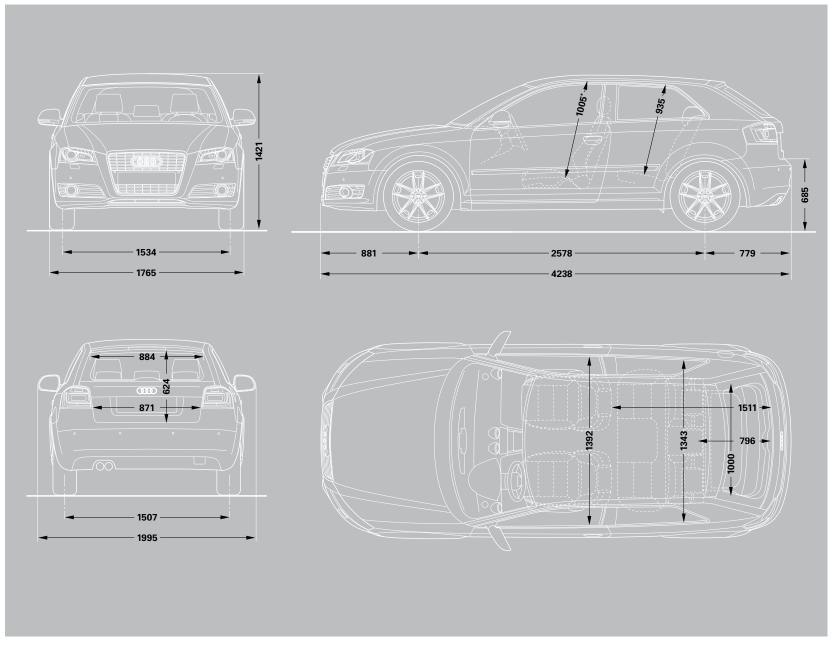
The technical drawings opposite show the exact dimensions of the Audi A3, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Dimensions were measured with vehicle at unladen weight.

Turning circle approx 10.7m.

Dimensions in millimetres.



A3 Sportback dimensions

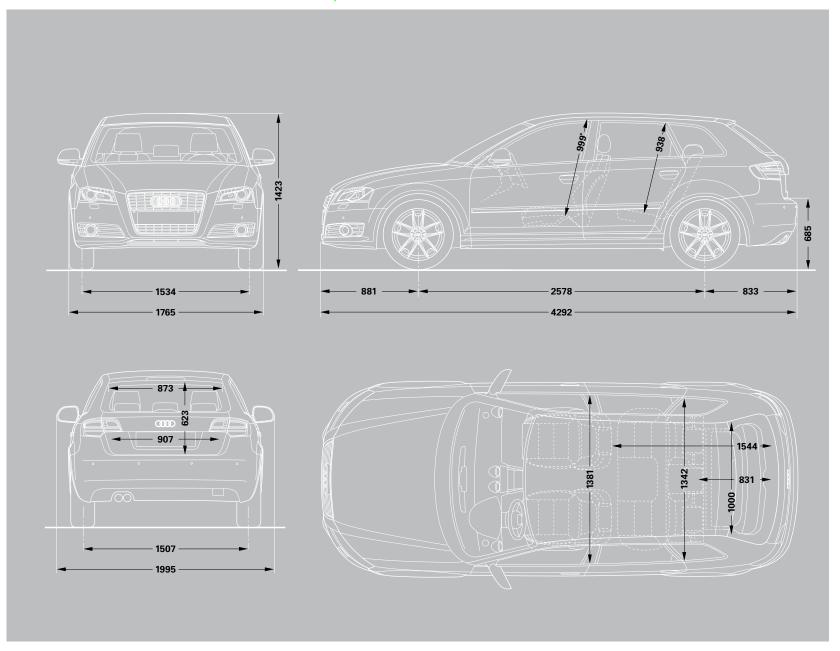
The technical drawings opposite show the exact dimensions of the Audi A3 Sportback, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.

Model year 2010 image.

Dimensions were measured with vehicle at unladen weight.

Turning circle approx 10.7m.

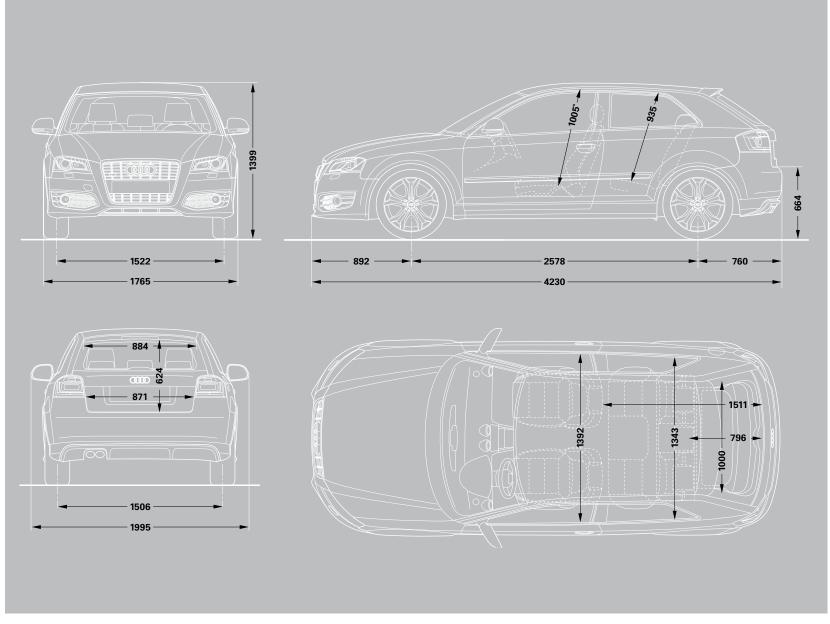
Dimensions in millimetres.



Technical details

S3 dimensions

The technical drawings opposite show the exact dimensions of the Audi S3, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



Model year 2010 image.

Dimensions were measured with vehicle at unladen weight.

Turning circle approx 10.7m.

Dimensions in millimetres.

S3 Sportback dimensions

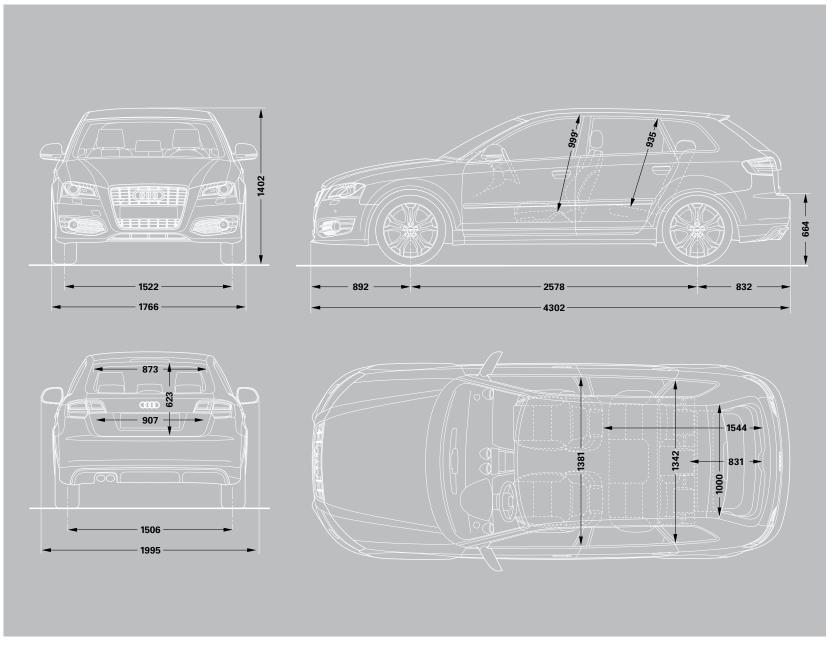
The technical drawings opposite show the exact dimensions of the Audi S3 Sportback, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.

Model year 2010 image.

Dimensions were measured with vehicle at unladen weight.

Turning circle approx 10.7m.

Dimensions in millimetres.



Additional information

CO₂ data and information

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO2) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created thirteen categories:

Petrol and Diesel engines

A - up to 100g/km £0.00 B - 101 to 110g/km £0.00 C - 111 to 120g/km £0.00 D - 121 to 130g/km £110.00 E - 131 to 140g/km £110.00 F - 141 to 150g/km £125.00 G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £950.00				
C - 111 to 120g/km £0.00 D - 121 to 130g/km £0.00 E - 131 to 140g/km £110.00 F - 141 to 150g/km £125.00 G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	Α	-	up to 100g/km	£0.00
D - 121 to 130g/km £0.00 E - 131 to 140g/km £110.00 F - 141 to 150g/km £125.00 G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	В	-	101 to 110g/km	£0.00
E - 131 to 140g/km £110.00 F - 141 to 150g/km £125.00 G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	С	-	111 to 120g/km	£0.00
F - 141 to 150g/km £125.00 G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	D	-	121 to 130g/km	£0.00
G - 151 to 165g/km £155.00 H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	Е	-	131 to 140g/km	£110.00
H - 166 to 175g/km £250.00 I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	F	-	141 to 150g/km	£125.00
I - 176 to 185g/km £300.00 J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	G	-	151 to 165g/km	£155.00
J - 186 to 200g/km £425.00 K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	Н	-	166 to 175g/km	£250.00
K - 201 to 225g/km £550.00 L - 226 to 255g/km £750.00	I	-	176 to 185g/km	£300.00
L - 226 to 255g/km £750.00	J	-	186 to 200g/km	£425.00
	K	-	201 to 225g/km	£550.00
M - over 255g/km £950.00	L	-	226 to 255g/km	£750.00
	М	-	over 255g/km	£950.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

There are two schedules available and your Audi Centre will advise which schedule is most suited to your needs. The conventional fixed Audi Inspection Service schedule has fixed intervals for the Oil-change and Inspection Service that are based on time

and distance, whichever comes first. With the Audi LongLife Service schedule, sensors take account of driving style and conditions in which the vehicle is used to indicate when the Oil-change Service is required. Oil-change Service intervals are therefore variable and are conveniently indicated via the on-board service interval display.

Fixed Inspection Service Schedule

Variable LongLife Service Schedule

	Vehicle usage:		Vehicle usage:
Mileage	Less than 10,000 miles per annum	Mileage	More than 10,000 miles per annum
Type of journey	Mainly city/town centre driving. Short journeys	Type of journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing	Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving	Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3,000
	Service Intervals:		Service Intervals:
Oil-change Service	Fixed to every 9,000* miles/1 year	Oil-change Service	Variable to a maximum of every 19,000* miles/2 years
Inspection Service	Fixed to every 19,000* miles/2 years	Inspection Service	Fixed to every 19,000* miles/2 years

^{*}As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Additional information

Welcome to Audi

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we wanted to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres, which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Promise

Audi Centres

We guarantee that all of our Centres will be open as follows:

Sales: Monday to Friday 9am-6pm

Saturday 9am-5pm

Service: Monday to Friday 8am-6pm

Saturday 8.30am-1pm

Sunday opening is at local discretion.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or place of work. In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

The experts in Vorsprung durch Technik

Would you entrust your Audi to anyone who hasn't been regularly trained to Audi standards? Our network of Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All of our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle. What's more, we have so much expertise and experience in looking after Audi vehicles that we are able to make a note of your mileage and the state of your vehicle as and when we see it and predict when certain key events may occur. As part of our commitment to you, we will notify you in plenty of time so you can make an appointment with us.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even collect and deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car, or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

Would you put a part into your Audi that wasn't the same quality as the factory fitted original? You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.** We stock a wide variety of parts, so we are well covered. However, if we don't have a part in stock at our Centre we have the back-up of parts at other Audi Centres, at our national warehouse and our factory and can usually source the relevant part very quickly.

We don't like surprises either

We believe strongly in transparency and there will be no hidden costs. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

The Audi Stamp

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you preserve the future re-sale value of your car. Only the Audi Stamp will prove your approved Audi service history.

Getting better every time

We continually gather feedback from our Audi Trained Technicians, as well as our customers, to ensure our vehicles are running as they should. Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Environmental commitment

We promise to dispose of all nonbiodegradable materials from your vehicle in a responsible manner.

^{*}Subject to availability.

^{**}Excludes wear and tear.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£473.62
Number plate	£20.00
VAT	£86.38
Total	£580.00

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services.

For further information and terms and conditions please visit audi.co.uk

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

► A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year

- ► A 3-year paint warranty
- ► A 12-year anti-corrosion warranty
- ▶ 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a four-year or five-year Audi warranty. Speak to a member of the sales team for more information.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions a Personal Contract Plan
- ► Hire purchase
- ► Lease purchase
- ► Finance lease
- ► Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

We want you to start enjoying your new car from day one and thanks to Audi Insurance complimentary seven day cover, you can.
Call free on 0800 316 7893 (lines are open Monday to Friday 8am - 9pm, and Saturday 9am - 5pm), provide a few details and a cover note will be sent to your Audi Centre. They will then tax your car and you can drive it away.

Audi Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 SLR. Registered in England number 2835230. Audi Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Services Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

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