



The new Audi RS 5 Coupé
Pricing and Specification Guide
Valid from June 2010

Personalising your Audi RS 5

This guide has been designed to help you tailor and price your Audi RS 5 quickly and logically. At the back, you will also find information on CO₂ emissions-based vehicle excise duty and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi RS 5 online.

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Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.

From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

Introducing the new RS 5

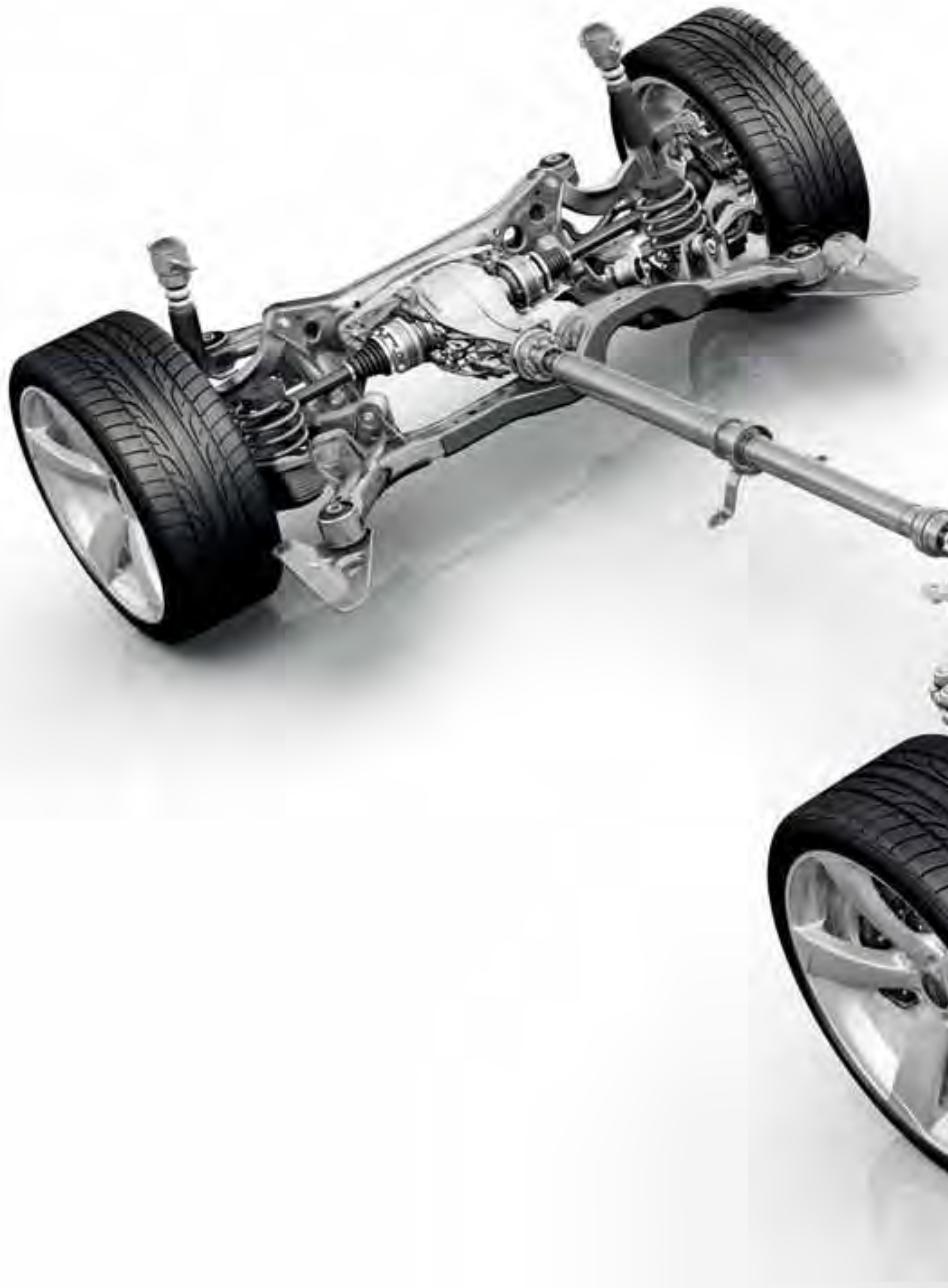
The RS story has unfolded over the last fifteen years, delivering a series of elegant yet supremely powerful models – and the RS 5 is no exception. As a direct descendant of our most exciting high-performance models, it's the culmination of the technical expertise we've gained on roads and racetracks all over the world. Our long history of motorsport success is evident throughout the RS 5. Some of the world's toughest races have taught us how to propel our cars ever more powerfully, responsively and efficiently. The RS 5's engine epitomises this knowledge. A close relative of the V10 in the Audi R8, the 4.2 V8 FSI® engine develops 450 horsepower and transmits a maximum of 430 Nm of torque. However, you'll see as you read on, there's much more to the RS 5 than thrilling power and handling – but we think you'll agree that these qualities make an excellent place to start.





Technology

**quattro®
with Sports differential**
Making its debut in the Audi RS 5 is the very latest generation of quattro® permanent all-wheel-drive – the exclusive road-holding technology that's helped Audi dominate the racetrack ever since 1980. Two decades and many evolutions later, it's 2.5kg lighter, more compact and now features the brand new crown-gear centre differential – an addition which achieves high locking values for even greater traction. A torque vectoring function also distributes different amounts of driving force to each wheel as necessary. The result: firm traction, precision handling and high lateral stability – no matter what the road conditions.





Dynamic Ride Control

Dynamic Ride Control enhances the suspension and stabilises the car using a system of linked, single-tube shock-absorbers and central valves. It's designed to compensate for any excessive body roll and to give you control over your driving experience. Depending on the road surface, traffic density and quite simply, your mood, you can switch between three programmes at the touch of a button.

High-performance braking system

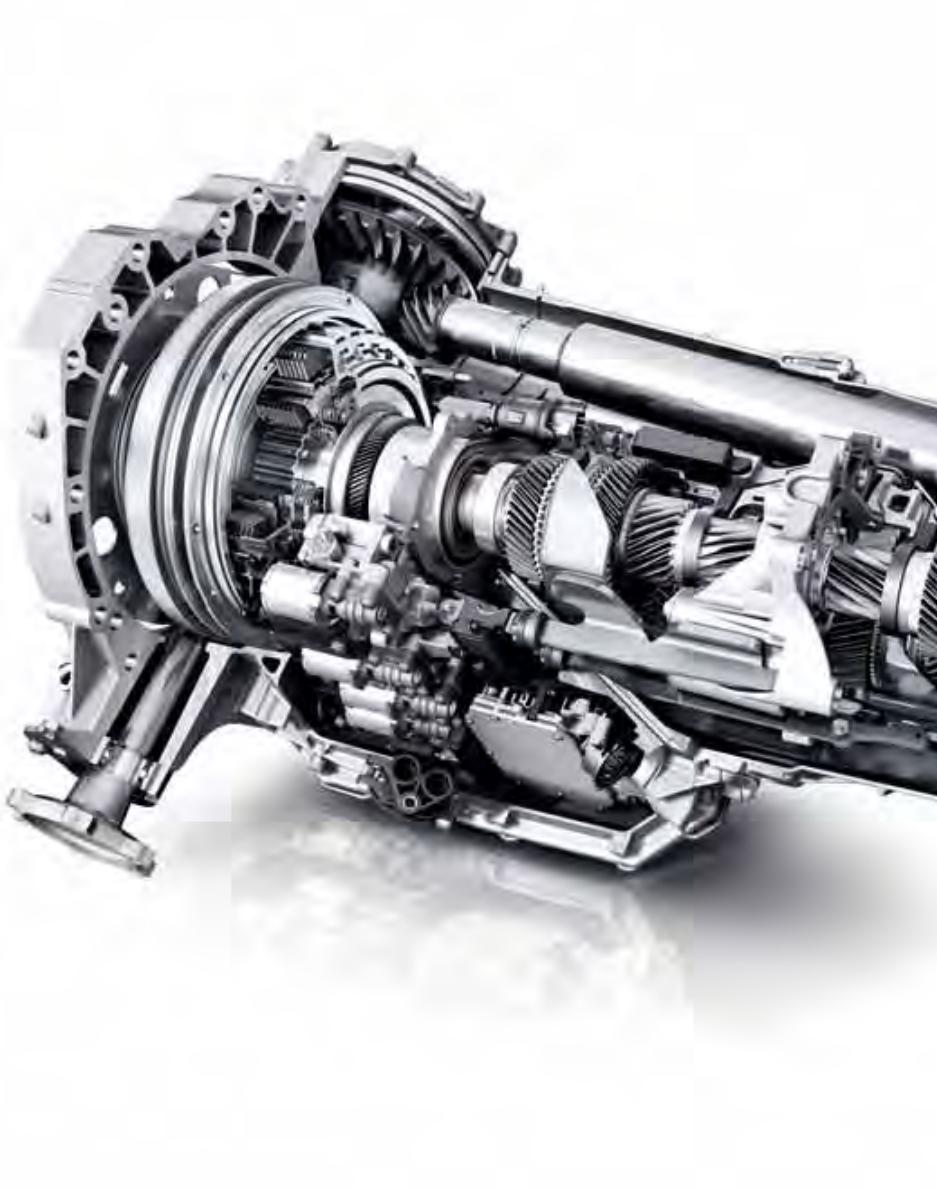
A car as powerful as the RS 5 needs an equally powerful system to slow it down. The high-performance braking system has black, high-gloss 8-piston fixed callipers in the front wheels and single-piston sliding callipers in the rear. The brake discs are internally ventilated, and perforated for enhanced performance. And for even more impressive braking power, there's the option of 19-inch ceramic brakes.

Engine

Petrol

A 4.2-litre V8 FSI® engine is one innovation that sets the RS 5 apart – and keeps it there. That's thanks to our Le Mans-winning fuel-injection technology, which provides enhancements to fuel efficiency, power and torque. But this unit is capable of more than just delivering raw power; it's also adept at using it. Launch control combines both braking and acceleration to give you the quickest possible start, taking the RS 5 from 0 to 62mph in just 4.6 seconds. And once you accelerate, the engine provides consistent power build-up and superb responsiveness across the entire rev range. So when you need to ask for that bit more power, whatever the situation, you can be confident it will deliver.





Transmission

S tronic®

Driving is all about thinking ahead, which is just what the S tronic® dual-clutch transmission does. It works almost as two separate systems, one engaging the odd-numbered and the other the even-numbered gears. So when you're accelerating in second, it has third gear waiting for you. And once you make the switch, it's already thinking about fourth. With two clutches working together, you can change gears almost instantly while experiencing smooth, uninterrupted power.

Standard model equipment

All RS 5 models have the following items of standard equipment

The equipment for the Audi RS 5 builds upon the standard equipment for the Audi S5. The typical characteristics of the Audi RS models emphasise the exclusive, dynamic and sporty character of the Audi RS 5. It is unmistakable.

Wheels, tyres and suspension

19" x 9.5] '5-spoke Aero' design alloy wheels with 265/35 R19 tyres and locking wheel bolts
Audi drive select
Dynamic Ride Control (DRC) Sports suspension system with 3 level controls
RS high performance braking system quattro® with sports differential
Tyre Mobility System
Servotronic speed-related power assisted steering

Safety and security

Audi parking system plus with front and rear sensors
Automatic headlight operation with coming home/leaving home function
Automatic windscreen wipers
Electromechanical parking brake
Electronic Stability Programme (ESP)
First aid kit
Front airbags
Front and rear ISOFIX child seat preparation with front passenger airbag deactivation switch
Front side airbags
Rear fog lights
Sideguard curtain airbags
Thatcham category 1 alarm
Toolkit and car jack
Tyre pressure monitoring system
Warning triangle

Seats

Electric lumbar support for front seats
RS Super Sports seats, electrically adjustable
Silk Nappa leather with contrasting piping and RS embossing

Audio and communication

Audi Concert audio system. Single CD with MP3 compatibility, colour centre console screen, SD memory-card reader and AUX-IN socket in centre console
Audi Sound System speaker package, with 10 speakers including subwoofer (180 Watts)



RS multi-function steering wheel



19" x 9.5] '5-spoke Aero' design alloy wheels



RS Super Sports seats



Carbon inlays and MMI controls

Interior equipment

Carbon inlays
 Colour Driver's Information System (DIS)
 Deluxe 3-zone climate control with separate air distribution and digital display for the driver and front passenger. System includes air-conditioning controls in the rear centre console for passenger compartment
 Front centre armrest including 12V power socket
 Interior light package
 RS instrument panel
 RS multi-function steering wheel with aluminium-look gearshift paddles
 Through-load facility with ski/snowboard bag

Exterior equipment

Adaptive light including Xenon headlights, LED daytime running lights, LED rear lights, headlight washer system and automatic range adjust
 Auto-opening boot lid
 Exterior mirrors – electrically operated and heated
 Matt-finished aluminium-look door mirror housings, window trims and grille
 RS body styling
 Speed-activated rear spoiler
 Two oval exhaust pipes



Rear spoiler



Oval exhaust with optional matt aluminium styling package



Unique honeycomb effect grille with RS 5 logo



LED rear lights

RS 5 Coupé

Engine	Power	Transmission	Basic RRP	Total RRP inc VAT	Recommended OTR
4.2 FSI quattro	450PS	7-speed S tronic	£47,740.43	£56,095.00	£57,480.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £580.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission see page 42 for details) and first registration fee at £55.00 . Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.





Audi exclusive



Audi exclusive

Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that special touch you can specify your new RS 5 with options from Audi exclusive. Whether you want a unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

Both the exclusive and standard options can be found on the following pages.



Paint

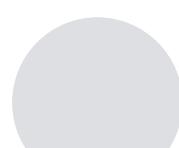
You can select the standard Ibis white shown opposite or, for a different look, choose from the range of optional finishes.

Standard colours



Ibis white – T9

Optional colours



Suzuka grey, metallic – M1



Monza silver, metallic – U7



Misano red, pearl effect – N9



Sepang blue, pearl effect – E9



Daytona grey, pearl effect – 6Y



Phantom black, pearl effect – L8

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Optional colours

Basic RRP
£510.64

Total RRP inc VAT
£600.00

Paint

Audi exclusive

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro®. The choice is yours.

Customised

If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.*

Options are subject to availability and may extend delivery.

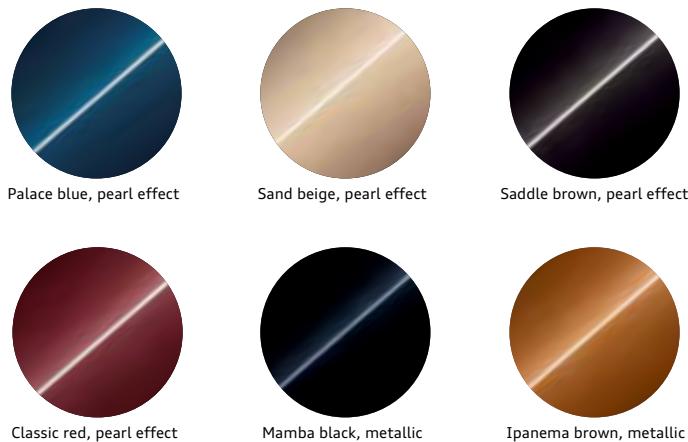
*Custom paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

**Visit your local Audi Centre for colour samples

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

RRP – Recommended Retail Price

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.



Audi exclusive

Basic RRP
£1,446.81

Total RRP inc VAT
£1,700.00

Customised

Basic RRP
£2,042.55

Total RRP inc VAT
£2,400.00

Upholstery

RS embossed front Super Sports seats

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

You can also order front bucket seats – please see page 34 for details.

	RS 5	Basic RRP	Total RRP inc VAT
Silk Nappa leather	\$	No charge	No charge
Leather/Alcantara	●	No charge	No charge

Silk Nappa leather



Black with Rock grey piping – UB/UD Pearl silver with Rock grey piping – UE/UF

Leather/Alcantara



Black – QH/SC

Options are subject to availability and may extend delivery.

- = Not available
● = Available
\$ = Standard

RRP – Recommended Retail Price.

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Colour and trim guide

Interior trim colours

RS embossed front Super Sports seats

To help you choose the right interior for your Audi RS 5, please use the guide which shows the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Silk Nappa leather	Leather/Alcantara
UB/UD	Black with Rock grey piping	Black	Black	Black/Silver	●	-
UE/UF	Pearl silver with Rock grey piping	Black	Black	Black/Silver	●	-
QH/SC	Black	Black	Black	Black/Silver	-	●

RS embossed front bucket seats

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Fine Nappa leather
UB/UD	Black metallic with Rock grey stitching	Black	Black	Black/Silver	●

Options are subject to availability and may extend delivery.

- = Not available
● = Available
S = Standard

Upholstery

Audi exclusive

With Audi exclusive, you can specify your seats in Valcona leather or Valcona leather/Alcantara, in an array of different colours shown to the right.

Select just one all-over shade for each seat, or customise each panel in two or more complementary colours from the distinctive Audi exclusive palette. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, we think you'll be extremely comfortable with the result.

Options are subject to availability and may extend delivery.

- = Not available
• = Available
S = Standard

*Leather and stitching (where applicable) can be specified in a variety of colours from the Audi exclusive range.

RRP – Recommended Retail Price.

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.

Order Code		RS 5	Basic RRP	Total RRP inc VAT
PYC S3G	Audi exclusive leather package 1 in Valcona leather/Alcantara. Includes leather-covered seat side trims, head restraints, front centre armrest and Alcantara door trim inserts and seat centre sections. Backrest covers and seat add-on parts come in the interior trim colour*	●	£1,914.89	£2,250.00
PYB S3G	Audi exclusive leather package 1 in Valcona leather. Includes leather-covered seat upholstery, door trim inserts and front centre armrest. Backrest covers and seat add-on parts come in the interior trim colour (not in combination with RS bucket seats)*	●	£1,914.89	£2,250.00
PYE S3G	Audi exclusive leather package 2 in Valcona leather. Includes all the contents of leather package 1 plus: leather-covered seat backrest covers, door armrests and handles. Seat side trims and add-on parts are colour coordinated (not in combination with RS bucket seats)*	●	£2,510.64	£2,950.00



Also available:

Alcantara colours: available in all the Audi exclusive colours shown, except for Crimson red, Jet grey and Sand beige. Alcantara equivalents are Chilli red, Amethyst grey, and Sesame beige respectively.

Carpet colours: available in all the Audi exclusive colours shown, except for Crimson red and Saddle brown.

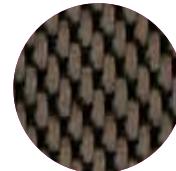
Please consult your Audi Centre for examples of Alcantara and carpet colours.



Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior.

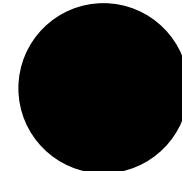
Order Code		RS 5	Basic RRP	Total RRP inc VAT
5MB	Carbon	S	No charge	No charge
5TG	Matt-brushed aluminium	●	No charge	No charge
5TL	Piano finish, black	●	No charge	No charge
7TN	Stainless steel dark mesh, centre console in Piano finish, black	●	No charge	No charge



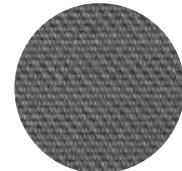
Carbon – **5MB**



Matt-brushed aluminium – **5TG**



Piano finish, black – **5TL**



Stainless steel dark mesh – **7TN**

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 17.5% but this may alter to reflect any change in the applicable VAT rate.